

PROGRAM

CSIO-IDEI

16th Joint Workshop on Industrial Organization

Toulouse, May 18-19, 2018

CONFERENCE VENUE

Toulouse School of Economics (TSE)

Manufacture des Tabacs – Auditorium MS 001 – S Building
21, allée de Brienne – 31000 Toulouse, France

ORGANIZING COMMITTEE

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CONFERENCE SECRETARIAT

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Friday, May 18, 2018

12:30 – 13:30 Lunch

Room ME 001 – E Building

THEORETICAL SESSION

Room MS 001 - S Building

Chair: Bruno JULLIEN (TSE)

13:30 – 14:30 **PAPER I** – Michael POWELL (Northwestern University) and Daniel BARON (Northwestern University)
Markets for Rhetorical Services
Discussant: Renato GOMES (TSE)

14:30 – 15:30 **PAPER II** – Daniel GARRETT (TSE) and Francesc DILME (University of Bonn)
A Dynamic Theory of Random Price Discounts
Discussant: Nemanja ANTIC (Northwestern University)

15:30 – 16:00 Coffee break

EMPIRICAL SESSION

Chair: Christian BONTEMPS (TSE)

16:00 – 17:00 **PAPER III** – Daniel ERSHOV (TSE)
The Effects of Consumer Search Costs on Entry and Quality in the Mobile App Market
Discussant: Mar REGUANT (Northwestern University)

17:00 – 18:00 **PAPER IV** – Vivek BHATTACHARYA (Northwestern University), Andrey ORDIN (Duke University) and James W. ROBERTS (Duke University)
Bidding and Drilling Under Uncertainty: An Empirical Analysis of Contingent Payment Auctions
Discussant: Matthew GENTRY (TSE)

20:00 Dinner – Restaurant Emile, 13 place Saint Georges, Toulouse

Workshop: MS 001

Coffee Break: MS 002

Lunch May 18: ME 001

Lunch May 19: MS 002

Speakers: 45 min

Discussant: 10 mn

Floor: 5 mn

Saturday, May 19, 2018

EMPIRICAL SESSION

Chair: *Mathias REYNAERT (TSE)*

- 10:00 – 11:00** **PAPER V** – **Gaston ILLANES** (*Northwestern University*) and **Manisha PADI** (*University of Chicago School of Law*)
Competition, Asymmetric Information, and the Annuity Puzzle: Evidence from a Government-run Exchange in Chile
Discussant: **Pierre DUBOIS (TSE)**
- 11:00 – 12:00** **PAPER VI** – **Ana GAZMURI (TSE)** and **Paola BORDON (Universidad de Chile)**, **Chao FU (UW-Madison)** and **Jean-François HOUDE (Cornell University & NBER)**
Competition and the Cannibalization of College Quality
Discussant: **Ameet MORJARIA (Northwestern University)**
- 12:00 – 13:00** **Lunch**

THEORETICAL SESSION

Chair: *Yassine LEFOUILI (TSE)*

- 13:00 – 14:00** **PAPER VII** – **Alexandre DE CORNIERE (TSE)** and **Greg TAYLOR (Oxford Internet Institute, University of Oxford)**
Upstream Bundling and Leverage of Market Power
Discussant: **Daniel BARRON (Northwestern University)**
- 14:00 – 15:00** **PAPER VIII** – **George GEORGIADIS (Northwestern University)** and **Balazs SZENTES (Northwestern University)**
Optimal Monitoring Design
Discussant: **Jacques CREMER (TSE)**

Workshop: *MS 001*
Coffee Break: *MS 002*
Lunch May 18: *ME 001*
Lunch May 19: *MS 002*

Speakers: *45 min*
Discussant: *10 mn*
Floor: *5 mn*

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| 15:30 | Departure for Roquelaure (Gers) by bus |
| 17:00 | Guided visit of <i>Domaine Viticole du Grand Comté</i> |
| 18:40 | Short walk to the farm restaurant |
| 19:15 | Dinner |
| 21:30 | Departure for Toulouse |
| 23:00 | Expected arrival in Toulouse |

Workshop: MS 001
Coffee Break: MS 002
Lunch May 18: ME 001
Lunch May 19: MS 002

Speakers: 45 min
Discussant: 10 mn
Floor: 5 mn