



INSTITUT  
D'ÉCONOMIE  
INDUSTRIELLE

TOULOUSE, FRANCE

**Partnership-oriented  
economic research**





INSTITUT  
D'ÉCONOMIE  
INDUSTRIELLE

## Who are we?

Created in 1990 by Jean-Jacques Laffont, IDEI is a partnership-based economic research center benefiting from the expertise of Toulouse School of Economics' researchers. Over 60 researchers work regularly on IDEI research contracts.

## Our mission

**To bridge the gap between industry and academia in economics.**

While academics are pioneers of novel research models, firms and organizations provide essential real-world content. The IDEI research partnerships create an opportunity for true collaborations, via in-depth interactions between the industry and researchers, hence ensuring the reliability of their research studies, and assuring constant innovation. By joining forces with the industry, the researchers are exposed to new questions leading to new research perspectives.

## Some examples of our partnerships:



### Industrial Organization

Working with partners from the postal services, energy, telecommunication and transport sectors; our research focuses on the organization of these industries, the design of the rules that must regulate them and the strategies of existing operators and potential entrants.

### Digital / IT

For an international IT company, we organize and manage a network bringing together some of the best economists in the world to engage on the issues generated by the rapid development of information technology.



## How to understand and respond to the main challenges faced by companies today?

Ongoing and accelerating shifts in global economic activities, technological breakthroughs, fierce market competition and regulations are some of the main issues faced by companies today.

For over 25 years, IDEI has been helping its partners, both private companies and public organizations, to identify and better understand their biggest challenges, and to strengthen their knowledge so that they can respond to these changes and work towards optimal performance. We foster long-term partnerships to achieve this sustainable growth. Research by nature is a long-term process.

**Let's find the answers together.**



### Health

We have contributed to efficiently designing health insurance, retirement systems, and disseminating pharmaceutical innovations alongside national authorities and international firms.



## IDEI research contract: how does it work?

We typically begin with an IDEI brainstorming session specifically designed for our partner to identify together their objectives and issues, be they regulatory challenges, organizational strategies, industrial frameworks, competition policies... We help them ask the right economic and strategic questions, bring to attention unattended issues, anticipate competition and regulatory changes, market failures (externalities, public goods...), and carry out cost benefit analyses.



**Research:** Building on recent advances in theory, IDEI researchers develop formal models to analyze, understand and interpret industrial structures, the functioning of markets & the behavior of economics agents. Using its partners' own data and in line with the partners' objectives, IDEI researchers develop appropriate and case-based decision-making methodologies. Additionally, research papers as an outcome of the research collaborations are regularly published in internationally renowned journals.



**Connect:** Partners enjoy privileged access to the highly skilled pool of TSE researchers. Regular internal meetings between the partners and the team of researchers are organized to facilitate the exchange of ideas on the research papers & related work. The partner can also request policy notes on specific areas of interest. International conferences organized and hosted by IDEI give theorists & practitioners a unique forum in which their ideas are presented, discussed and shaped.



**Train:** IDEI organizes training sessions and executive education programs for its partners, designed to keep their management and staff up-to-date with the market changes, trends and relevant research in economics.



### Finance

Alongside French national banks and regulators, our finance team works on the very latest issues affecting the financial markets, feeding into upcoming policy in this constantly evolving sector.



### Energy

With one of Europe's leading energy players, we carry out academic research and policy-shaping, notably on regulation theory, competition issues, and renewable energy challenges. We also provide tailor-made executive education (over 500 executives trained every year).



## IDEI

Université de Toulouse 1 Capitole  
Manufacture des Tabacs, 21 Allée de Brienne  
31015 Toulouse Cedex 6, France.  
+33 (0)5 61 12 85 89 | [contact@idei.fr](mailto:contact@idei.fr)  
[www.idei.fr](http://www.idei.fr)

Our partners:

