



**INSTITUT D'ECONOMIE INDUSTRIELLE
(IDEI)**
Université Toulouse 1 Sciences Sociales

organizes the

FOURTH CONFERENCE

on

« REGULATION, COMPETITION AND UNIVERSAL SERVICE IN THE POSTAL SECTOR »

Toulouse, March 16-17, 2006

Sponsored by **LA POSTE**
and **CONSEIL REGIONAL MIDI-PYRENEES**

PROGRAMME

SCIENTIFIC COMMITTEE

François Boldron (La Poste), Jacques Crémer (IDEI), Helmuth Cremer (IDEI), Philippe De Donder (IDEI), Jean-Pierre Florens (IDEI), John Panzar (Northwestern University), Frank Rodriguez (Royal Mail), Bernard Roy (La Poste), Jean Tirole (IDEI), Frank Wolak (Stanford University).

SITE

Université Toulouse 1 – Sciences Sociales
Manufacture des Tabacs
Amphi MI V – Guy Isaac
21, allée de Brienne
31000 Toulouse

CONFERENCE SECRETARIAT

Marie-Hélène DUFOUR and Valérie NOWACZYK
Institut D'Economie Industrielle
Université Toulouse 1 Sciences Sociales
Manufacture des Tabacs - Aile Jean-Jacques Laffont
21, Allée de Brienne- 31000 Toulouse - France
Phone :+33 (0)5.61.12.85.90 - **Fax** :+33 (0)5.61.12.86.37
Email : post06@cict.fr – http://idei.fr/conference/postal_conf.html

THURSDAY, MARCH 16, 2006

- 8:30-9:00 *Registration* ☞ Amphi I Guy Isaac
- 9:00 *Opening of the conference : Jacques Crémer (Director of IDEI, France)*
- 9:00-11:00 **COST AND EFFICIENCY**
Chair : Jean-Pierre Florens
- Efficiency of Delivery Offices*
Catherine Cazals (Université de Toulouse 1 – IDEI, France)
Discussant : Robert H. Cohen (Consultant)
- Costing a SGEI vs Competitive Activity in Presence of Externalities : the Study Case of the Postal Retail Network in France*
Bernard Roy (La Poste, France)
Discussant : Frédérique Fève (IDEI, France)
- Deregulation of Letter Markets and its Impact on Process and Product Innovation*
Helmut Dietl (University of Zurich, Switzerland)
Discussant : Mary Perkins (Howard University, USA)
-
- 11:00-11:30 **Coffee Break** ☕ ☞ Salle ME 001
-
- 11:30-12:30 **KEYNOTE LECTURE** ☞ Amphi I Guy Isaac
Chair : Helmuth Cremer
- Universal Service Reform*
Michael H. Riordan (Columbia University, USA)
-
- 12:30-14:00 **Lunch** ☞ Building H
-
- 14:00-16:00 **UNIVERSAL SERVICE** ☞ Amphi I Guy Isaac
Chair : Frank Rodriguez
- Access Pricing, Bypass and Universal Service in Post*
Mark Armstrong (University College London, UK)
Discussant : Bruno Jullien (University Toulouse 1 – IDEI, France)
- Universal Service, Quality Constraint and Competition*
Hélène Bourguignon (Conseil de la Concurrence, France)
Discussant : Helmuth Cremer (University Toulouse 1 – IDEI, France)
- Universal Service Obligations in the Postal Service : Endogenous Quality and Coverage*
Joan Calzada (Universitat de Barcelona, Spain)

Discussant : Philippe De Donder (IDEI, France)

16:00-16:30

Coffee Break ☕

☞ Salle ME 001

16:30-18:00

ACCESS PRICING
Chair : John Panzar

☞ Amphi I Guy Isaac

A Welfare Analysis of Price Controls with End-to-end Mail and Access Services

Philippe De Donder (University of Toulouse-IDEI, France)

Discussant : Mark Armstrong (University College London, UK)

Access Pricing and Entry in the Postal Sector

Axel Gautier (CORE, Belgium)

Discussant : Soterios Soteri (Royal Mail, UK)

20:00

Dinner

FRIDAY, MARCH 17, 2006

- 8:30-10:30** **ACCESS AND REGULATION** ☞ **Amphi I Guy Isaac**
Chair : Bernard Roy
- P0 Box Access : Competition Issues in a Two-Sided Postal Market*
John Panzar (Northwestern University and University of Auckland)
Discussant : Nicolas Curien (ARCEP, France)
- A Comparison of the Distribution of Post Offices with Bank Branches in Italy and with Pharmacies in the US*
Robert H. Cohen (Consultant)
Discussant : François Boldron (La Poste)
-
- 10:30-11:00** **Coffee Break ☕** ☞ **Salle ME 001**

- 11:00-13:00** **ROUND TABLE ON MODERNIZATION OF ARTICLE 82 ENFORCEMENT** ☞ **Amphi I Guy Isaac**
Chair : Joëlle Toledano
- J.Y. Art (Microsoft), Bernard Roy (La Poste), A. Perrot (Conseil de la Concurrence), D. Theophile (Darrois Villey)**
-
- 13:00-14:00** **Lunch** ☞ **Building H**

- 14:00-15:00** **ROUND TABLE ON THE PERSPECTIVES OF EUROPEAN POSTAL SECTOR** ☞ **Amphi I Guy Isaac**
Chair : Helmuth Cremer
- J.P. Bailly (La Poste), J. Crémer (IDEI), P. Champsaur (ARCEP), J. Reinbothe (European Commission)**
-
- 15:00-15:30** **Coffee Break ☕** ☞ **Salle ME 001**

- 15:30-17:00** **PRICING AND UNIVERSAL SERVICE** ☞ **Amphi I Guy Isaac**
Chair : Nicolas Curien
- Multi-National Policies for the Universal Service Obligation in the Postal Sector under Entry*
Paul R. Kleindorfer (University of Pennsylvania, USA)
Discussant : Etienne de Villemeur (University Toulouse 1 – IDEI, France)
- Worksharing : a Calibrated Model*
Etienne de Villemeur (University of Toulouse - IDEI, France)
Discussant : Paul Kleindorfer (University of Pennsylvania, USA)