

**CONFERENCE**  
**« COMPETITION AND UNIVERSAL SERVICE IN THE POSTAL SECTOR »**  
**Toulouse, March 26-27, 1999**

**Institut d'Economie Industrielle**  
- Manufacture des Tabacs – 21, allée de Brienne – 31100 Toulouse -  
Amphi « Colloques » MI

---

**PROGRAM**

**Friday 26, morning :                  **COSTING METHODOLOGY****

- 8:45                  Opening of the conference : Helmuth Cremer  
  
   CHAIR : CLAUDE CRAMPES
- 9 : 00 – 9 : 50                  **A Methodology for Measuring the Cost of Universal Service Obligations.**  
John Panzar (Northwestern University)  
   Discussant : Marc Ivaldi (IDEI, EHESS)
- 9 : 50 – 10 : 40                  **Alternative Approaches to Estimating the Cost of the USO in Posts.**  
Frank Rodriguez (The UK Post Office)  
*Stephen Smith (PricewaterhouseCoopers)*  
*David Storer (PricewaterhouseCoopers)*  
   Discussant : Michel Roland (University of Laval)
- 10 : 40 – 11 : 10                  *Coffee Break – Room ME001*
- 11 : 10 – 12 : 00                  **Measuring the Burden of Universal Services Obligation in Post : A Conceptual Framework.**  
Kai-Uwe Kühn (University of Michigan)  
*Cristina Caffarra (Lexecon Ltd., London)*  
   Discussant : Bertrand Villeneuve (IDEI, CEA)
- 12 : 00 – 12 : 50                  **The Cost of Universal Service in the Postal Sector.**  
Helmuth Cremer (IDEI, University of Toulouse)  
*André Grimaud (IDEI, University of Toulouse)*  
*Jean-Jacques Laffont (IDEI, University of Toulouse)*  
   Discussant : Nicolas Curien (CNAM)
- 12 : 50 – 14 : 20                  *Lunch - Room ME001*

**Friday 26, afternoon :                  **FUNDING OF USO****

- CHAIR : NICOLAS CURIEN (CNAM)
- 14 : 20 – 15 : 10                  **Liberalization and the Universal Service Obligation in Postal Service.**  
Michael A. Crew (Rutgers University)  
*Paul R. Kleindorfer (University of Pennsylvania)*  
   Discussant : Philippe De Donder (IDEI)
- 15 : 10 – 16 : 00                  **Universal Service Fund in the U.S. Telecommunications Industry : An Examination of its Implications for the U.S. Postal Service.**  
Cameron Kashani (U.S. Postal Service)  
*Herbert R. Gilbert (U.S. Postal Service)*  
   Discussant : Alain Bousquet (IDEI, LEMME)
- 16 : 00 – 16 : 30                  *Coffee Break – Room ME001*
- 16 : 30 – 17 : 20                  **Methodology for an Evaluation Practice of Universal Service.**  
Anne Drumaux (Université libre de Bruxelles et Ecole de Commerce Solvay)  
   Discussant : Emmanuelle Auriol (IDEI, University of Toulouse)
- 20 : 30                  *Dinner at the restaurant « Le Bouchon Lyonnais »*

**Saturday 27, morning**

**COMPETITION REGULATION AND  
COMPETITION POLICY**

CHAIR : JEAN TIROLE (IDEI)

- 9 : 00 – 9 : 50     **Text Service and Universal Service Obligations.**  
Mary K. Perkins (Howard University)  
Discussant : Jacques Crémer (IDEI, University of Toulouse)
- 9 : 50 – 10 : 40     **A Former Monopolist's Right to Compete with Price- shaping the institutional framework for the Swedish postal market.**  
Peter Andersson (Linköping University)  
Discussant : Claude Crampes (IDEI, University of Toulouse)
- 10 : 40 – 11 : 10     *Coffee Break – Room ME001*
- 11 : 10 – 12 : 00     **Is Competition in the Postal Industry Compatible with Universal Service Obligation ?**  
Vincenzo Visco-Comandini (Poste Italiane spa and University of Rome « Tor Vergata »).  
Mauro Marè (University of Rome « La Sapienza »).  
Carmello Salleo (Bank of Italy).  
Discussant : Monika Plum (WIK)
- 12 : 00 – 12 : 50     **The Choice of Institutional Mechanisms for Applying Competition Rules to Postal Service Operators.**  
William Kovacic (G. Washington University)  
Discussant : Patrick Rey (IDEI, University of Toulouse)
- 12 : 50 – 14 : 20     *Lunch – Room ME001*

**Saturday 27, afternoon**

**COST ALLOCATION AND STRUCTURE**

CHAIR : JEAN-JACQUES LAFFONT (IDEI)

- 14 : 20 – 15 : 10     **The Treatment of Common Costs in Net Avoided Cost Approach of Costing Universal Service Obligations.**  
Wolfgang Elsenbast (WIK)  
Discussant : André Grimaud (IDEI, University of Toulouse)
- 15 : 10 – 16 : 00     **Cost Structure of Postal Service in France.**  
Catherine Cazals (IDEI)  
*Jean-Pierre Florens (IDEI)*  
*Marc De Rycke (La Poste)*  
*Séverine Oulieu-Rouzaud (La Poste)*  
Discussant : John Panzar (Northwestern University)
- 16 : 00 – 16 : 30     *Coffee Break – Room ME001*
- 16 : 30 – 17 : 20     **Long-run Incremental Costs – a Costing Methodology to Calculate Costs of Postal Services.**  
Daniel Krähenbühl (The Swiss Post, Berne)  
*Patrick Zenhäusern (Swisscom, Berne)*  
Discussant : Richard Robinson (The UK Post Office)