

# WORKSHOP ON ECONOMICS OF OBESITY

*DECEMBER 12-13, 2008*

*Toulouse (FRANCE)*

*Manufacture des Tabacs – Room MF 323*

## *PROGRAMME*

### *Organized by:*

Philippe Bontems and Vincent Réquillart  
TSE (GREMAQ-INRA, IDEI)

### *Venue:*

Université Sciences sociales Toulouse I  
Manufacture des Tabacs  
Building F - Room MF323  
21 Allée de Brienne  
31000 Toulouse

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**9:00 – 11:00 Session I ~ Is public intervention needed?**

**Chair: Philippe Bontems (TSE - GREMAQ/INRA)**

**Philippe de Donder** (TSE - GREMAQ) and **Helmuth Cremer** (TSE - GREMAQ)  
"Taxing Sin Goods and Subsidizing Health Care"

**Discussant: François Salanié** (TSE - LERNA/INRA)

**Trenton G. Smith** (Washington State University), **Hayley H. Chouinard** (Washington State University) and **Philip R. Wandschneider** (Washington State University)

"Waiting for the Invisible Hand: Brand Names, Habit Formation, and Delayed Resolution of Uncertainty in the Modern Market for Food"

**Discussant: Jean-Marie Lozachmeur** (TSE - GREMAQ)

*11:00 – 11:30*

*Coffee Break*

**11:30 – 12:30 Session II - Part 1 ~ Ex post evaluation of policies**

**Chair: Pierre Dubois (TSE - GREMAQ/INRA)**

**Julian Alston** (University of California), **Daniel Sumner** (University of California) and **Stephen Vosti** (University of California)

"Farm Subsidies and Obesity in the United States: National Evidence and International Comparisons"

**Discussant: Vincent Réquillart** (TSE - GREMAQ/INRA)

*12:30 – 14:00*

*Lunch*

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**14:00-16:00 Session II - Part 2 ~ Ex post evaluation of policies**

**Chair: Pierre Dubois (TSE - GREMAQ/INRA)**

**Stefano DellaVigna** (University of California - Berkeley), **Janet Currie**, **Enrico Moretti** and **Vikram Pathania**

"The Effect of fast-food Restaurants on Obesity"

**Discussant: Olivier Allais** (INRA - ALISS)

**Jay Variyam** (US Dpt of Agriculture - ERS) and **John Cawley**  
"Nutrition Labels and Obesity"

**Discussant: Rachel Griffith** (University College London)

*16:00 – 16:30*

*Coffee Break*

**16:30 – 17:20 Session III ~ Physiology, Nutrition and Obesity**

**Chair: Céline Bonnet (TSE - GREMAQ/INRA)**

**Xavier Leverage** (INRA) "Causes, Consequences and Management of Obesity:  
"The Physiological View of a Human Nutritionist"

*20:00*

*Dinner*

**8:30 - 13:00 Session IV ~ Ex ante evaluation of policies**

*Chair: Vincent Réquillart (TSE - GREMAQ/INRA)*

**Pierre Dubois** (TSE - GREMAQ/INRA), **Céline Bonnet** (TSE - GREMAQ/INRA) and **Valérie Orozco** (TSE - GREMAQ/INRA)

"Food consumption and Obesity in France"

Discussant: **Patricia Anderson** (Dartmouth College)

**Rachel Griffith** (University College London), **Lars Nesheim** and **Martin O'Connell**

"Empirical Estimates of the Impact of a Fat Tax"

Discussant: **Céline Bonnet** (TSE - GREMAQ/INRA)

*10:30 - 11:00*

*Coffee Break*

**Patricia Anderson** (Dartmouth College), **Kristin Butcher** (Wellesley College), **Elizabeth Cascio** (Dartmouth College) and **Diane Schanzenbach** (University of Chicago)

"School Policies and Childhood Obesity"

Discussant: **Thierry Magnac** (TSE - GREMAQ)

**Olivier Allais** (INRA - ALISS), **Patrick Bertail** (Université Paris X) and **Véronique Nichèle** (INRA - ALISS)

"The Effects of a 'Fat Tax' on the Nutrient Intake of French Households"

Discussant: **Michel Simioni** (TSE - GREMAQ/INRA)

*13:00 - 14:30*

*Lunch*

*← ME 001*