The 8th INRA-IDEI Conference on

Industrial Organization and the Food Processing Industry

Toulouse, June 10-11, 2010

- CONFERENCE SCIENTIFIC COMMITTEE:

  Philippe Bontems (TSE, GREMAQ, INRA, IDEI), Jean-Paul Chavas (University of Madison, Wisconsin), Pierre Dubois (TSE, GREMAQ, INRA, IDEI), Catarina Goulão (TSE, GREMAQ, INRA), Bruno Jullien (TSE, GREMAQ, IDEI), Ethan Ligon (University of California at Berkeley), Vincent Réquillart (TSE, GREMAQ, INRA, IDEI), Patrick Rey (TSE, GREAMQ-IDEI), Tom Vukina (North Carolina State University).

- CONFERENCE ORGANIZING COMMITTEE:

  P. Dubois (TSE, GREMAQ, INRA, IDEI)
  C. Goulão (TSE, GREMAQ, INRA)

http://www.idei.fr/conference/iofood.html
THURSDAY, June 10, 2010

9:00 – 9:20 Registration  
Room: TBA

9:20 – 9:30 Welcome Address by Patrick Rey (Director of IDEI) and Bertrand Schmitt (Head of the Department of Economics of INRA) or Alban Thomas (Deputy Head of the Department of Economics of INRA)  
Room: TBA

Session 1 (plenary) Chair: Bertrand Schmitt (Head of the Department of Economics of INRA) or Alban Thomas (Deputy Head of the Department of Economics of INRA)

9:30 – 10:30 Michaëla Draganska (Stanford University)  
«Choice set heterogeneity and the role of advertising: An analysis using micro and macro data»

10:30 – 11:00 Coffee break  
Room: TBA

Session 2a (parallel) Chair: Jacques Crémer (TSE, GREMAQ, IDEI)

11:00 – 11:45 Tomislav Vukina (North Carolina State University), Tong Li and Xiaoyong Zheng  
«Positively Dependent Productivity Shocks in Tournaments: An Empirical Analysis of Production Contracts Settlement Data»
Discussant: Pascal Lavergne (TSE, GREMAQ)

11:45 – 12:30 Paul Grieco (Northwestern University)
«Discrete Games with Flexible Information Structures: An Application to Local Grocery Markets»
Discussant: Pierre Dubois (TSE, GREMAQ, IDEI, INRA)

Session 2b (parallel) Chair: Jean-Marie Lozachmeur (TSE, GREMAQ, IDEI)

11:00 – 11:45 Antonios Proestakis (University of Granada) and Pablo Brañas Garza  
«Self-discrimination: A field experiment on obesity »
Discussant: Astrid Hopfensitz (TSE, GREMAQ IDEI)

11:45 – 12:30 Catarina Goulão (TSE, GREMAQ, INRA) and Agustín Pérez-Barahona  
«Chronic noncommunicable diseases and health capital»
Discussant: Nicolas Treich (TSE, LERNA, IDEI)

12:30-14h00 Lunch  
Room: TBA

Session 3a (parallel) Chair: Claude Crampes, (TSE, GREMAQ, IDEI)

Room: TBA
14:00 – 14:45 Marion Desquilaet (TSE, GREMAQ, INRA) and Sylvaine Poret
«How do coexistence regulations affect markets and welfare?»
Discussant: Yolande Hiriart (TSE, LERNA, IDEI)

14:45 – 15:30 Vivekananda Mukherjee (Jadavpur University) and Louis Georges Soler
«Identity Preservation, Enforcement of Labelling Rules and the Coexistence of GM and Non-GM Varieties »
Discussant: Sylvaine Poret (INRA, ALISS)

Session 3b (parallel) Chair: Philippe Bontems (TSE, GREMAQ, IDEI, INRA)  
Room: TBA

14:00 – 14:45 Michel Simioni (TSE, GREMAQ, INRA), Céline Nauges, Vincent Réquillart and Christophe Bontemps.
« Change vs Efficiency Change: Performance of Food Industries over Time »
Discussant: Jean-Paul Chavas (University of Wisconsin, Madison)

14:45 – 15:30 Leo Simon (University of California, Berkeley), Pierre Mérel and Fujin Yi
« A Fully Calibrated Generalized CES Programming Model of Agricultural Supply »
Discussant: Arnaud Reynaud (TSE, LERNA, INRA)

15:30 – 16:00 Coffee break  
Room: TBA

Session 4a (parallel) Chair: Marion Desquilbet (TSE, GREMAQ, INRA)  
Room: TBA

16:00 – 16:45 Racha Ramadan (TSE, GREMAQ, INRA) and Alban THOMAS
« Econometric Analysis of the Wheat to Baladi Bread Chain in Egypt»
Discussant: Christoph Rothe (TSE, GREMAQ)

16:45 – 17:30 Jeremy D. Foltz (University of Wisconsin, Madison), Ursula Aldana, Bradford L. Barham and Pilar Useche
« Sequential Adoption of Package Technologies: The Dynamics of Stacked Trait Corn Adoption»
Discussant: Michel Simioni (TSE, GREMAQ, INRA, IDEI)

« Joint Private Safety Standards and Vertical Relationships in Food Retailing »
Discussant: Stefan Ambec (TSE, LERNA, INRA, IDEI)

Session 4b (parallel) Chair: Stéphane Caprice, (TSE, GREMAQ, INRA)  
Room: TBA

16:00 – 16:45 Geoffrey Pofahl (Arizona State University), Timothy J. Richards and Glynn T. Tonsor
« Valuation of New Products in the Face of Consumer Income Disparity »
Discussant: Fabian Bergès (TSE, GREMAQ, INRA, IDEI)

16:45 – 17:30 Özlem Bedre-Defolie (European School of Management and Technology) and Greg Shaffer
« Countervailing Power Hypothesis and Waterbed Effects »
Discussant: Doh-Shin Jeon (TSE, GREMAQ, IDEI)

17:30 – 18:15 Christoph Weiss (Vienna University of Economics and Business) and Dieter Pennerstorfer.
« Do Cooperatives Offer High Quality Products? »
Discussant: Vincent Réquillart (TSE, GREMAQ, INRA, IDEI)
FRIDAY, June 11, 2010

Session 5a (parallel) Chair: Wilfried Sand-Zantman (TSE, GREMAQ, IDEI)  Room: TBA
9:00 – 9:45  Sanxi Li (TSE, GREMAQ), Bing YE, and Jianyu YU
« Incentives and Quality Provision in Organizations: Cooperative vs IOF »
Discussant: Patrick Rey (TSE, GREMAQ, IDEI)

9:45 – 10:30 Jianyu Yu (TSE, GREMAQ, INRA)
« Quality Provision and Farmer Inclusion of Agricultural Cooperatives »
Discussant: Rachael Goodhue (U. California at Davis)

Session 5b (parallel) Chair: Pierre Dubois (TSE, GREMAQ, INRA, IDEI)  Room: TBA
9:00 – 9:45  Andrea Pozzi (Einaudi Institute for Economics and Finance)
« Does Online Shopping Crowd Out Traditional Business? Evidence from a Hybrid Retailer »
Discussant: Jacques Crémer (TSE, GREMAQ, IDEI)

9:45 – 10:30 Ephraim Leibtag (United States Department of Agriculture) and Catherine Barker
« Are Food Prices Always Lower at Wal-Mart? The Growth of Nontraditional Retailers and Food Price Convergence »
Discussant: Tomislav Vukina (North Carolina State University)

10:30 – 11:00 Coffee break  Room: TBA

Session 6 (plenary) Chair: Patrick Rey (TSE, GREMAQ, IDEI)  Room: TBA
11:00 – 12:00 Christian Wey (DIW Berlin)
« One-Stop Shopping Behavior and Upstream Merger Incentives »

12:00-13h30 Lunch  Room: TBA

Session 7a (parallel) Chair: Jean-Paul Chavas (University of Wisconsin, Madison)  Room: TBA
13:30 – 14:15 Rachael Goodhue (University of California at Davis), Carlo Russo and Richard J. Sexton
Discussant: Philippe Bontems (TSE, GREMAQ, INRA IDEI)

14:15 – 15:00 Jean-Pierre Huiban (INRA ALISS), Pierre Blanchard and Claude Mathieu
« The Dynamics of French Food Industries: Productivity Growth and Firm Survival »
Discussant: **Christian Bontemps** (TSE, GREMAQ, IDEI)

**Session 7b (parallel)** Chair: **Zohra Bouamra-Mechemache** (TSE, GREMAQ, INRA)  

13:30 – 14:15 **Sonia Moulet-Emsellem** (GREDEG), Alan Kirman and Rainer Schultz  
« Price Discrimination and Customer Behaviour: Empirical Evidence from Marseille »  
Discussant: **Catarina Goulão** (TSE, GREMAQ, INRA)

14:15 – 15:00 **Helena Perrone** (University Pompeu Fabra) and Pierre Dubois  
« Price Dispersion and Search Costs: The Roles of Imperfect Information and Product Differentiation »  
Discussant: **Paul Grieco** (Northwestern University)

15:00 – 15:30 **Coffee break** ☕️

**Session 8a (parallel)** Chair: **Vincent Réquillart** (TSE-GREMAQ, INRA IDEI)

15:30 – 16:15 **Philippe Bontems** (TSE, GREMAQ, IDEI, INRA) and Gilles Rotillon  
« On social and market sanctions in deterring illegal behavior »  
Discussant: **Jean-Marie Lozachmeur** (TSE, GREMAQ, IDEI)

16:15 – 17:00 **Shi Guanming** (University of Wisconsin, Madison), Jean-Paul Chavas, Kyle Stiegert  
« An Analysis of the Pricing of Traits in the U.S. Corn Seed Market »  
Discussant: **Stéphane Caprice** (TSE, GREMAQ, INRA)

17:00–17:45 **Pierre Mérel** (University of California, Davis) and Richard J.Sexton  
« Do European Geographical Indications Supply Excessive Quality? »  
Discussant: **Marion Desquilbet** (TSE, GREMAQ, INRA)

**Session 8b (parallel)** Chair: **Michel Simioni** (TSE, GREMAQ, INRA, IDEI)

15:30 – 16:15 **Ethan Ligon** (University of California, Berkeley)  
« Demand For and Effects of Specialty Crop Insurance »  
Discussant: **Catherine Bobtcheff** (TSE, GREMAQ, LERNA)

16:15 – 17:00 **Elodie Rouvière** (AgroSup Dijon CESAER), Raphael SOUBEYRAN, Céline BIGNEBAT  
« Heterogeneous Efforts in Voluntary Programmes on Food Safety: Theory and Evidence from French Imports of Fresh Produce »  
Discussant: **Zohra Bouamra Mechemache** (TSE, GREMAQ, INRA)

17:00–17:45 **Steve McCorriston** (University of Exeter) and Donald MacLaren  
« Re-Distribution, State Trading Enterprises and Optimal Tariffs »  
Discussant: **Emmanuel Thibault** (TSE, GREMAQ, IDEI)

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