

Industrial Organization and The Food-processing Industry

Toulouse, June 4-5, 2004

Program

Friday, June 4, 2004

8.30-9.00 Registration

Welcoming address (**J. CRÉMER**, IDEI Director)

Product Differentiation – Theory

Chair: **V. Requillart** (Université de Toulouse, INRA et IDEI)

9.00-9.50 **S. F. HAMILTON** (University of Central Florida)

“Variety Competition Retail Food Markets”

Discussant: **V. REQUILLART** (Université de Toulouse, INRA et IDEI)

9.50-10.40 **U. DORASZELSKI** (Hoover Institution, Stanford University) and **S. Markovich** (Recanati Graduate School of Business Administration, Tel Aviv University)

“Advertising Dynamics and Competitive Advantage”

Discussant: **F. GASMI** (Université de Toulouse, IDEI et GREMAQ)

10.40-11.10 **Coffee Break**

11.10-12.00 **G. C. Rausser** (University of California, Berkeley), **L. K. SIMON** (University of California, Berkeley) and **R. Wildes** (University of California, Berkeley)

“Location-Price Games When Consumers Have Heterogeneous Tastes and Incomes”

Discussant: **P. BONTEMS** (Université de Toulouse, INRA et IDEI)

12.00-12.50 **A. E. STIVERS** (Oregon State University)

“Market Failure and Competition in Descriptive Signals”

Discussant: **C. CRAMPES** (Université de Toulouse, IDEI et GREMAQ)

12.50-14.30 **Lunch**

Product Differentiation – Applied

Chair: **F. Gasmi** (Université de Toulouse, IDEI et GREMAQ)

14.30-15.20 **T. P. Dhar** (University of British Columbia), **K. W. STIEGERT** (University of Wisconsin, Madison) and **S-S Wang** (University of Wisconsin, Madison)

“An Empirical Analysis of Strategic Pricing and Advertising for Differentiated Products”

Discussant: **P. LAVERGNE** (Université de Toulouse, GREMAQ et INRA)

15.20-16.10 **S. BERTO VILLAS-BOAS** (University of California, Berkeley)

“Vertical Contracts between Manufacturers and Retailers: Inference with Limited Data”

Discussant: **M. SIMIONI** (Université de Toulouse, INRA et IDEI)

16.10-16.40 **Coffee Break**

16.40-17.30 **T.P. DHAR** (University of British Columbia), J.P. Chavas (University of Maryland, College Park) and R. W. Cotterill (University of Connecticut)
“*An Economic Analysis of Product Differentiation under Latent Separability*”
Discussant: D. A. ACKERBERG (University of Arizona)

20.00 **Dinner**

Saturday, June 5, 2004

Vertical Relationships

Chair: **P. Rey** (Université de Toulouse, (IDEI-GREMAQ, IUF)

9.00-9.50 **D. A. ACKERBERG** (University of Arizona) and K. Caves (University of California, Los Angeles)
“*Structural Identification of Production Functions*”
Discussant: P. DUBOIS (Université de Toulouse, INRA et IDEI)

9.50-10.40 R. Inderst (London School of Economics) and **C. WEY** (Deutsches Institut fuer Wirtschaftsforschung, Berlin and Technical University Berlin)
“*Buyer Power and Supplier Incentives*”
Discussant: M. WATERSON (University of Warwick)

10.40-11.10 **Coffee Break**

11.10-12.00 **S. CAPRICE** (INRA-ESR Toulouse and University of Warwick)
“*Multilateral Vertical Contracting with an Alternative Supplier: Discrimination and Nondiscrimination*”
Discussant: S. F. HAMILTON (University of Central Florida)

12.00-12.50 P. Bontems (Université de Toulouse, INRA et IDEI) et **Z. BOUAMRA-MECHEMACHE** (INRA-ESR Toulouse)
“*Predatory Accommodation in Vertical Contracting with Externalities*”
Discussant: T. VERGE (University of Southampton)

12.50-14.31 **Lunch**

Public Intervention in Agro-Food Markets

Chair: **S. F. HAMILTON** (University of Central Florida)

14.30-15.20 **R. W. COTTERILL** (University of Connecticut) and L. Tian (University of Connecticut)
“*The Theory of Price Collars: The Linking Prices in a Market Channel to Redress the Exercise of Market Power*”
Discussant: P. SEABRIGHT (Université de Toulouse, IDEI)

15.20-16.10 **J. T. LAFRANCE** (University of California, Berkeley), L. K Simon (University of California, Berkeley) and R. Goodhue (University of California, Davis)
“*We Should Drink No Wine before Its Time*”
Discussant: P. MAHENC (Université de Perpignan et LERNA-INRA)

16.10-16.40 **Coffee Break**

16.40-17.30 **M. L. ALLAIN** (CNRS, Laboratoire d’Econométrie de l’Ecole Polytechnique), and C. Chambolle (INRA-LORIA et Laboratoire d’Econométrie de l’Ecole Polytechnique)
“*Forbidding Below Cost Pricing for Retailers: a Strategic Inflationary Mechanism*”
Discussant: M. IVALDI (Université de Toulouse, IDEI, EHESS et CEPR)