



TECHNISCHE
UNIVERSITÄT
DRESDEN



Feed-in Tariffs for Photovoltaics: Learning by Doing in Germany?

Conference on the
“Economics of Energy Markets”

Toulouse, 29 January 2010

Robert Wand, **Florian Leuthold**

Chair of Energy Economics and Public Sector Management
Workgroup for Economic and Infrastructure Policy

Agenda

1. Introduction

2. The Model

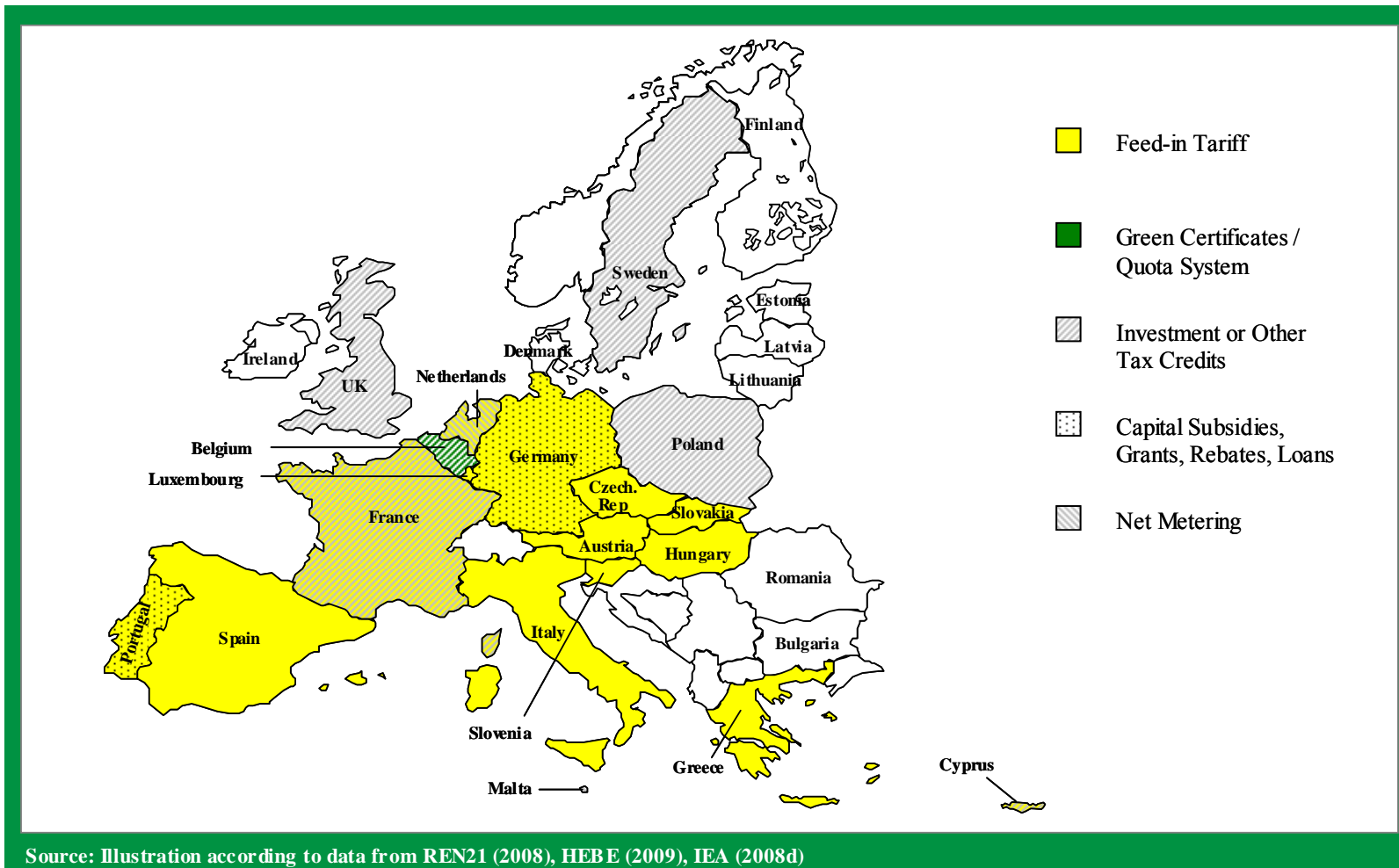
3. Data and Parameterization

4. Base Case Results

5. Scenarios

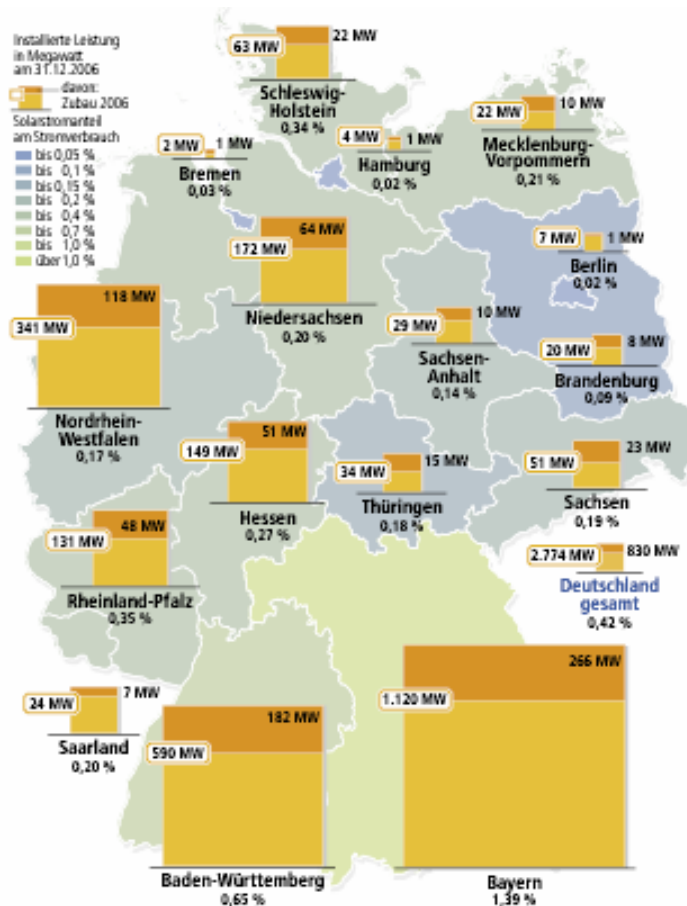
6. Conclusions

Energy Policy Instruments for Photovoltaic Power Generation



Introduction and Motivation

Installed PV Capacities in Germany



Source: Photon (2007)

Motivation

- Feed-in tariffs for 2009-2012
- Residential PV as costliest among the EEG-supported technologies
- Learning by doing (LBD) as expected benefit
- Recent studies:
 - Aggregated cost-benefit analyses for EEG (BMU, 2008)
 - PV-specific: orient to feed-in tariffs in the past (Fronedel et al., 2008)

The German Renewable Energy Sources Act (EEG)

- Fixed feed-in tariff for 20 years
- Choice between feed-in tariff or bonus for self-supply

Remuneration scheme for small-scale rooftop systems

| Year | Installed Capacity x in Previous Year | Degression Rate | Feed-in Tariff |
|------|---|-----------------|--|
| 2009 | irrelevant | 8% | 0.4301 €/kWh |
| 2010 | < 1000 MW 1000 MW ≤ x ≤ 1500 MW < 1500 MW | 7% 8% 9% | 0.4 €/kWh 0.396 €/kWh 0.3914 €/kWh |
| 2011 | < 1100 MW 1100 MW ≤ x ≤ 1700 MW < 1700 MW | 8% 9% 10% | Depends on tariff in previous year |
| 2012 | < 1200 MW 1200 MW ≤ x ≤ 1900 MW < 1900 MW | 8% 9% 10% | Depends on tariff in previous year |

Source: Own illustration

Agenda

1. Introduction

2. The Model

3. Data and Parameterization

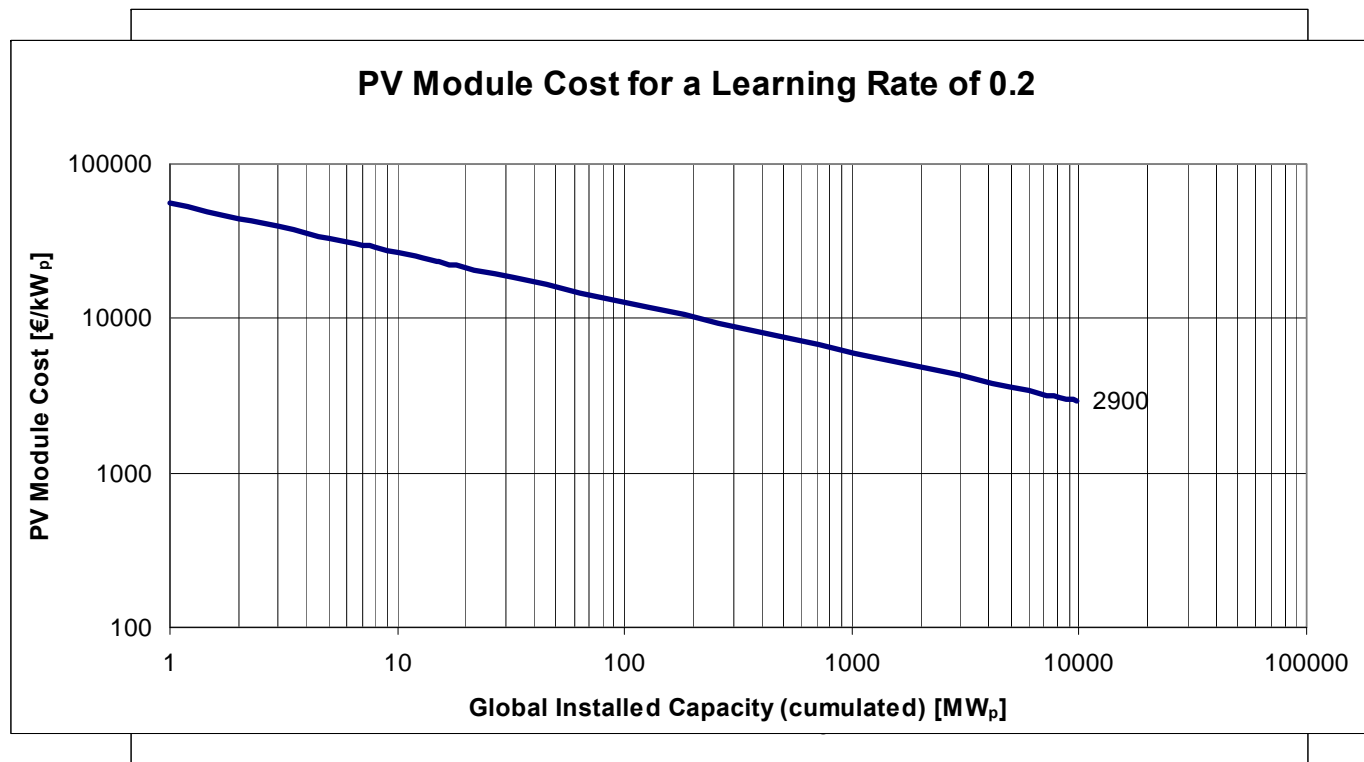
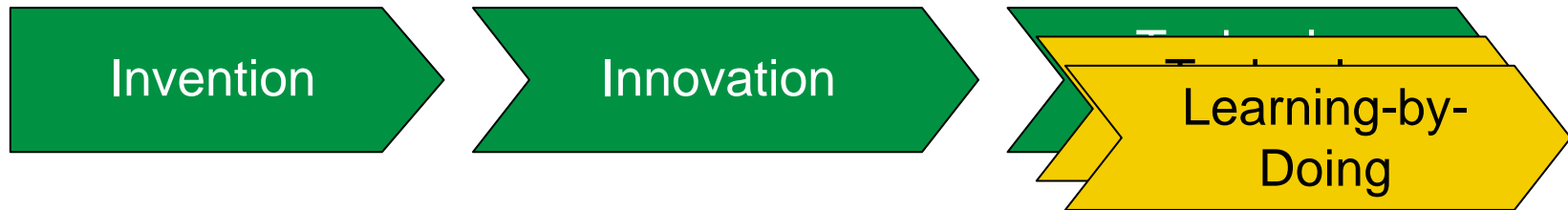
4. Base Case Results

5. Scenarios

6. Conclusions

Technological Change

Stages according to Schumpeter (1934):



Note: Exemplified illustrations

The Model - Scope and Design

- **Partial cost-benefit model**
(does not consider PV's employment effects and security of energy supply)
- **Model period: 2009 - 2030**
- **Grid-tied PV installations**
- **Residential PV-systems (≤ 10 kWp)¹**
 - Historic data available
 - Relatively homogeneous investment conditions and technology (mSi, pSi)
 - Costliest sector
 - Considerable market share of approximately 40% of total German installed capacity (Staiß, 2007)
- **EEG-bonus for domestic use not included (higher capital costs owing to fluctuating household electricity prices)**

¹ PV capacity is measured in kilo Watt peak (kWp), being defined as the power of a module under standard testing conditions (STC) of 1,000 Watt/m² of irradiance, at 25 degree centigrade cell junction temperature on a solar reference spectrum of air mass 1.5.

Objective Function

$$\max_{s_t} W = \sum_t \frac{q_t \cdot cap_{av} \left(\sum_{l=0}^{25} \frac{yield \cdot C_{ext}}{(1+r)^l} \right) + CB_t - \left[\sum_{n=0}^{20} \frac{yield \cdot s_t \cdot p_{el,t}}{(1+r)^n} \right]_t}{(1+r)^t}$$

$$s_t \geq 0$$

$$s_t = \frac{FIT_t - p_{el,t}}{p_{el,t}}$$

W Welfare

Q_t Demand in period t

cap_{av} Average installation capacity

C_{ext} Avoided external cost

$yield$ Annual electricity production per kWp

l PV system lifetime periods

FIT_t (Optimal) Feed-in tariff in period t

CB_t Consumer benefit in period t

s_t Subsidy in period t (as surplus on electricity price)

$p_{el,t}$ Electricity price in period t (net of taxes / charges)

r Social discount rate

t Period, year

n Feed-in tariff periods

Learning-by-Doing and Consumer Benefit

$$C_t^{Invest} = \underbrace{C_0^{Panel} \cdot (Q_{2007}^G \cdot [1 + g_{panel}]^t)^{-\beta_{panel}}}_{\text{Global learning (exogenous)}} + \underbrace{C_0^{BOS} \cdot \left(Q_{2007}^D + \sum_1^{t-1} q_t \cdot cap_{av} \right)^{-\beta_{BOS}}}_{\text{Regional learning (endogenous)}}$$

$$C_t^{Operation} = C_t^{Invest} \cdot g$$

$$CB_t = [C_t^{Invest}(0) - C_t^{Invest}(FIT_t)] + \sum_{l=0}^{25} \frac{C_t^{Operation}(0) - C_t^{Operation}(FIT_t)}{(1+r)^l}$$

| | | | |
|-------------------|---|-----------------|---|
| C_t^{Invest} | Welfare | β_{Panel} | Learning coefficient PV panels (global learning) |
| $C_t^{Operation}$ | Demand in period t | β_{BOS} | Learning coefficient Balance of System components (regional learning) |
| Q_t | Demand in period t | Q_{2007}^G | Global installed PV capacity in 2007 |
| G_{panel} | Global growth PV panel market (exogenous) | Q_{2007}^D | Installed PV capacity in Germany in 2007 |
| cap_{av} | Average installation capacity | g | O&M cost coefficient |
| 0 | No-policy case | FIT_t | Optimal policy of feed-in tariffs |

Demand Specification

$$NPV_t = -C_t^{Invest} + \underbrace{\sum_{n=0}^{20} \frac{(1 + s_t) \cdot p_{el,t} \cdot yield - C_t^{Operation}}{(1 + i)^n}}_{\text{EEG remuneration periods}} + \underbrace{\sum_{m=21}^{25} \frac{p_{el,(t+m)} \cdot yield - C_t^{Operation}}{(1 + i)^m}}_{\text{Post feed-in tariff periods}}$$

Demand specification according to Benthem et al. (2008):

$$q_t = \frac{a_t q_{\max}}{a_t + (q_{\max} - a_t) \cdot e^{-b \cdot NPV_t}} + diff_t$$

$$diff_t = \gamma \cdot q_{t-1} \cdot \left(1 - \frac{q_{t-1}}{q_{\max}} \right)$$

$$a_t = a_{t-1} \cdot \left(\frac{q_{t-1} + diff_{t-1}}{q_{t-1}} \right)$$

$$s_t \geq 0$$

$$NPV_t \geq 0$$

| | |
|-------------------|--|
| NPV_t | Net present value in period t |
| C_t^{Invest} | Investment cost for residential solar system in period t |
| $C_t^{Operation}$ | Operation and maintenance cost (annuity) |
| a_t | Parameter |
| b | Parameter |
| γ | Diffusion parameter |
| $diff$ | Diffusion term |
| q_{\max} | Maximum annual residential PV installations |
| s_t | Subsidy |
| i | Investor's discount rate for PV investment |

Agenda

1. Introduction
2. The Model
3. Data and Parameterization
4. Base Case Results
5. Scenarios
6. Conclusions

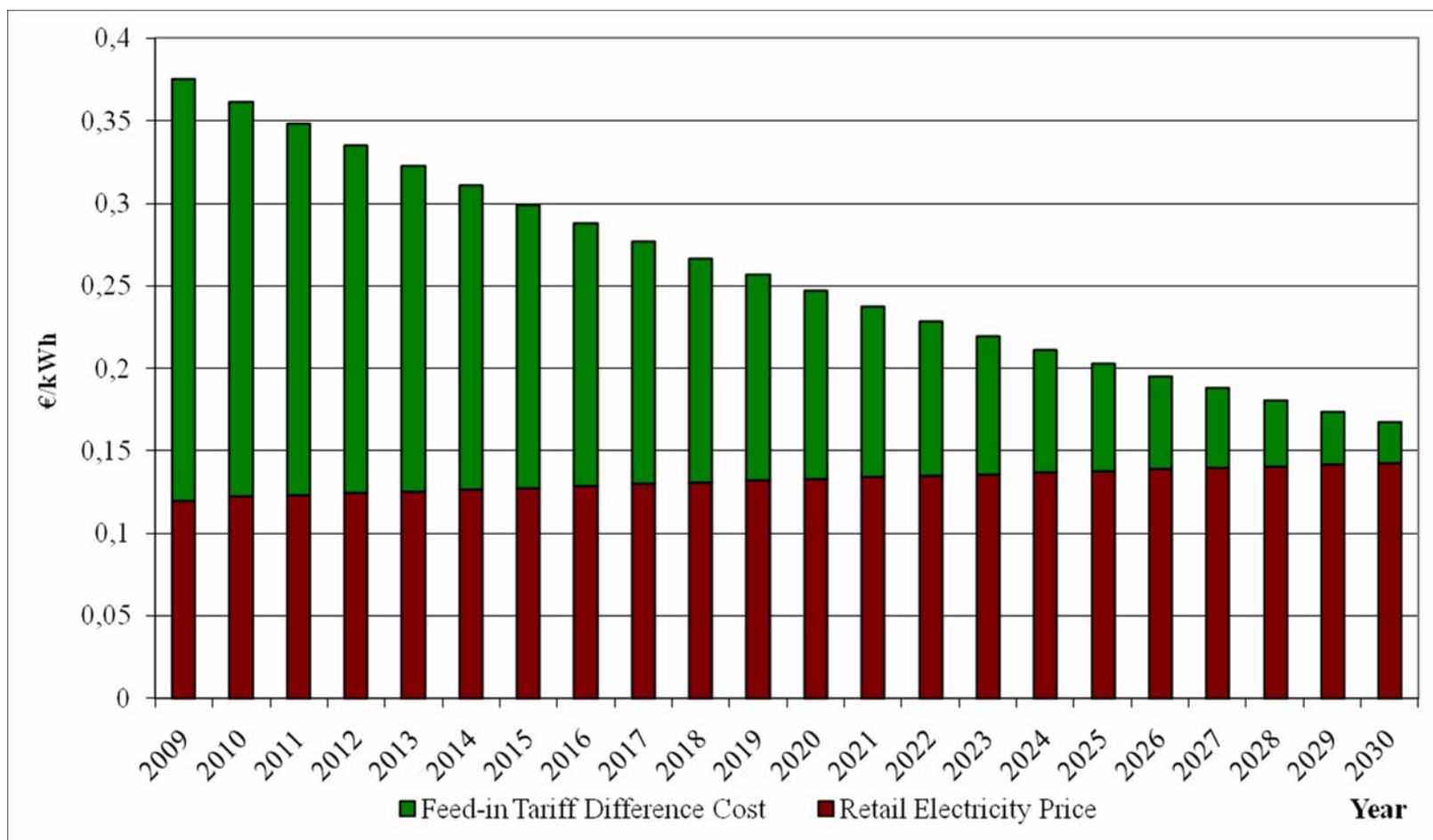
Data and Parameterization

| | Parameter | Denotation | Value Unit | Data Source |
|------------------|---|-------------------|-----------------|--|
| Learning | Learning coefficient PV panels | β^{Panel} | 0.322 | Own calculations, using a LR of 0.2 |
| | Learning coefficient BOS | β^{BOS} | 0.234 | Own calculations, using a LR of 0.15 |
| | Investment cost for first production unit PV panels | C_0^{Panel} | 57.2 €/Wp | Based on above LR and current module prices, PVXchange (2009b) |
| | Investment cost for first production unit BOS | C_0^{BOS} | 7.9 €/Wp | Based on above LR, PVXchange (2009a), Photon (2008a) |
| Market Data | Cumulated residential PV capacity in in 2007 | Q_{2007}^D | 1196 MWp | Own calculation, based on BSW Solar (2009) and Transmission System Operator data |
| | Cumulated global crystal silicon PV capacity in 2007 | Q_{2007}^G | 10500 MWp | IEA (2008), Staß (2007) |
| | German demand in 2007 | q_{2007} | 52.234 Thousand | Own calculations, BSW Solar (2009) |
| | German demand in 2008 | q_{2008} | 71.2 Thousand | Own estimation, BSW Solar (2009) |
| | Maximum annual German market size | q^{max} | 277 Thousand | Own calculations, Kaltschmitt et al. (2002), Kaltschmitt and Fischebeck (1995) |
| | Retail electricity price in 2008 (net of taxes and charges) | p_{2008}^{el} | 0.12 €/kWh | Nitsch (2008), price path B |
| | Average growth global PV panel production 2009-2030 | g^{Panel} | 15 % p.a. | EPLA and Greenpeace (2008), Roland Berger Strategy Consultants (2007), Frost & Sullivan (2006) |
| Discount Factors | Social discount rate | r | 3 % p.a. | Evans and Sezer (2005) |
| | Investor-specific discount rate (opportunity cost) | i | 4.8 % p.a. | Deutsche Bundesbank (2009) |
| Demand | Demand function parameter | a_0 | 14.215 | Own calculations, based on Transmission System Operator data |
| | Demand function parameter | b | 0.384 | Own calculations, based on Transmission System Operator data |
| | Diffusion parameter | γ | 0.135 | Own calculations, based on Transmission System Operator data |
| Other Parameters | Specific external cost | C^{ext} | 0.034 €/kWh | Krewitt and Schlomann (2006), Dones et al. (2005), Klobasa et al. (2009) |
| | Specific electricity yield | $yield$ | 0.95 MWh/kWp | Solar energie-Förderverein Deutschland (2009), Staffhorst (2006) |
| | O&M cost coefficient | g | 0.015 | Staffhorst (2006), Dürschner (2009) |
| | Average PV system capacity | cap_{2008}^{av} | 5.46 kWp | Own calculations, based on Transmission System Operator data |

Agenda

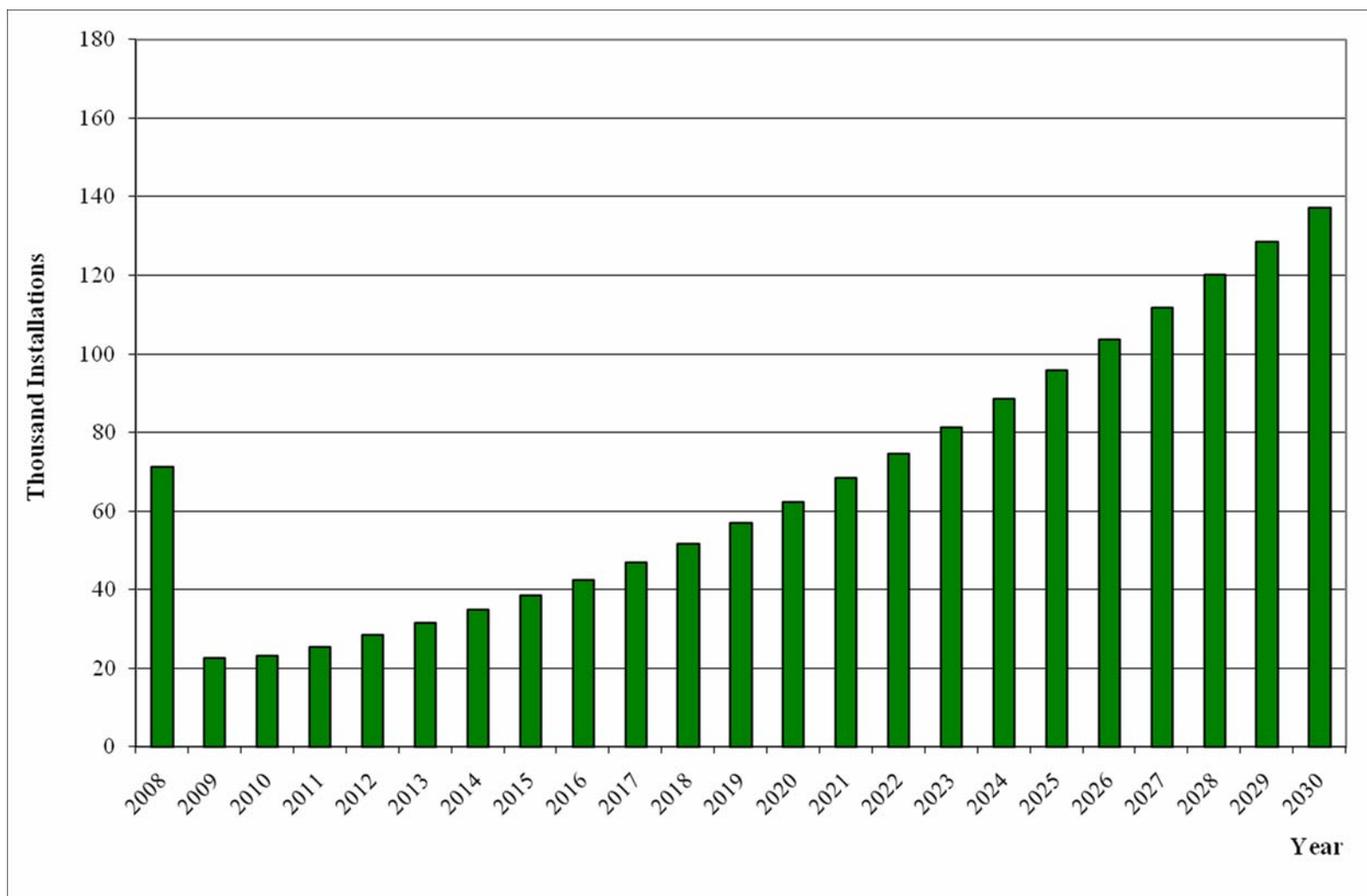
1. Introduction
2. The Model
3. Data and Parameterization
4. Base Case Results
5. Scenarios
6. Conclusions

Feed-in Tariffs (Base Case)

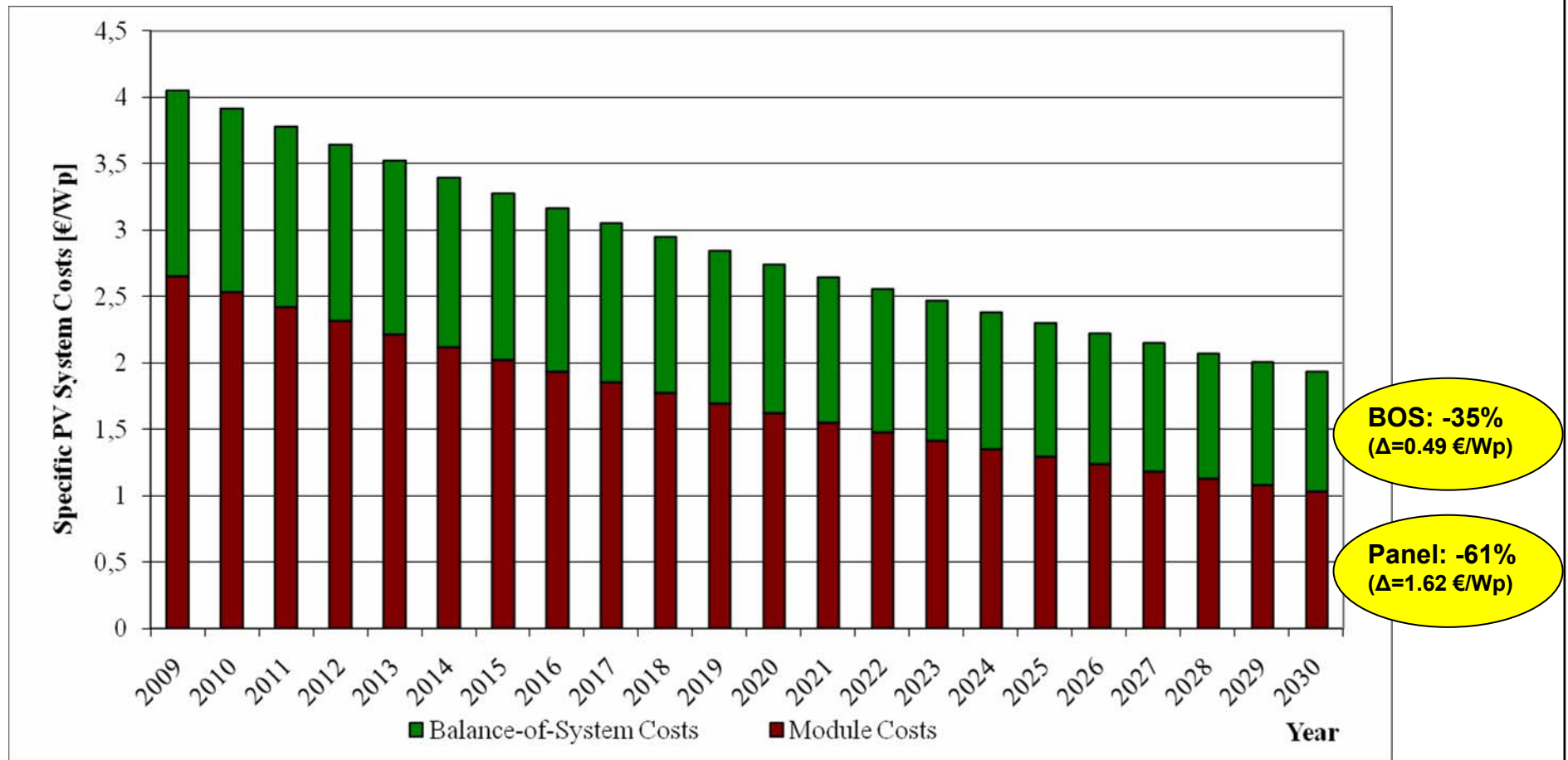


**Feed-in tariff in 2009: 0.375 €/kWh → reduction against 2008: 19.8%
→ 12.8% below EEG level**

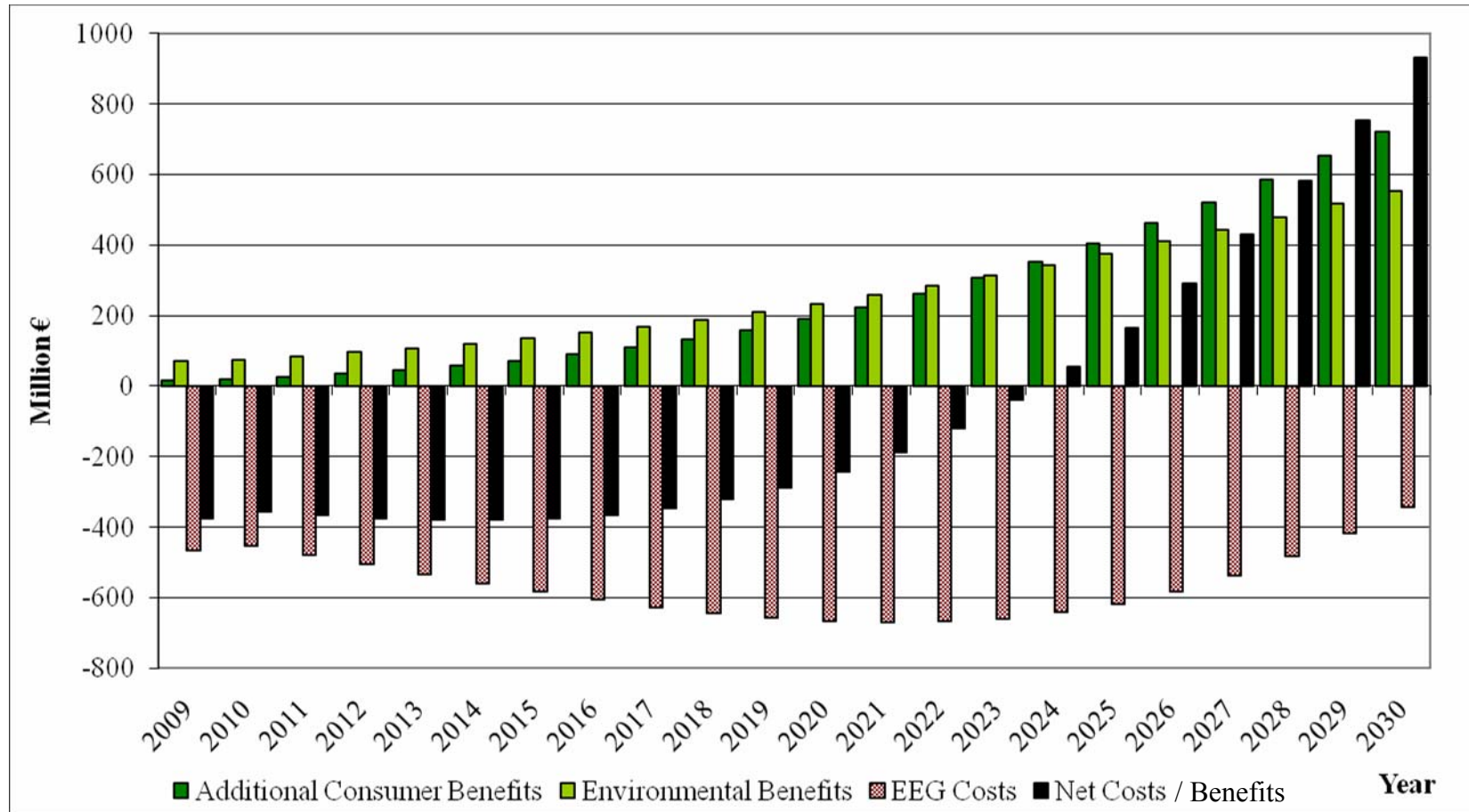
Demand (Base Case)



PV System Costs (Base Case)



Social Costs and Benefits (Base Case)



NPV of residential PV promotion's net social costs (2009-2030): - 2.014 bn €

Agenda

1. Introduction
2. The Model
3. Data and Parameterization
4. Base Case Results
5. Scenarios
6. Conclusions

Scenario Description (I/II)

- Scenario 1: “Economic Growth“

| Input Parameter | Scenario 1 | Base Case (BAU) |
|---|---------------------------|---|
| Investor-specific discount rate i | 5.8% p.a. | 4.8% p.a. |
| Retail electricity price $p_{el,t}$ | Growth rate of 3% p.a. | Nitsch (2008), price path B (moderate) |
| Annual market growth for crystalline PV panels g_{Panel} | 20% p.a. | 15% p.a. |
| Avoided external cost C_{ext} | 0.05 €/kWh | 0.034 €/kWh |

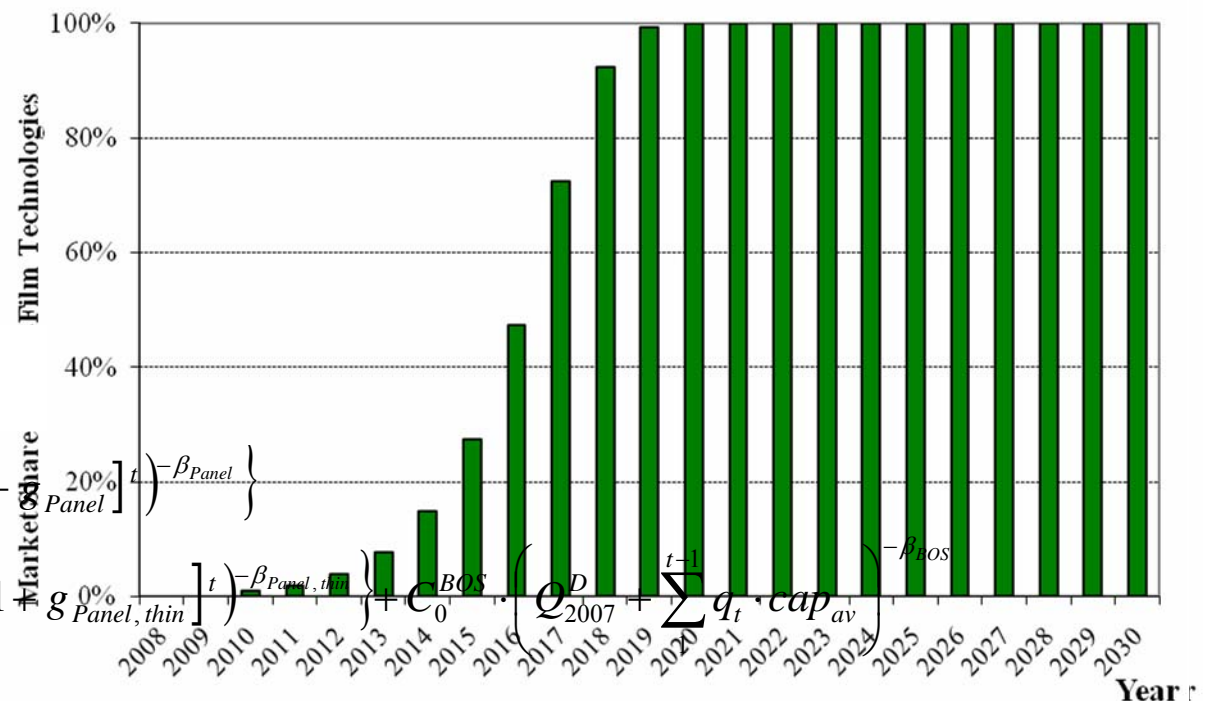
Scenario Description (II/II)

- Scenario 2: “A Bright Future for PV”

- Favorable environment for PV as a fledgling technology (cost competitiveness in high solar irradiation regions)
- Thin-film technologies penetrate into the market for residential PV installations
- Higher progress ratio for thin-film technologies (PR=0.7)
- Lower discount rate (3% p.a.) and increased external costs (cf. scenario 1)

- Adjusted learning curve:

$$C_t^{Invest} = (1 - ms_t) \left\{ C_0^{Panel} \cdot (Q_{2007}^G \cdot [1 + \frac{g_{Panel}}{Q_{2007}^{G,thin}}] \cdot [1 + \frac{g_{Panel,thin}}{Q_{2007}^{G,thin}}] \cdot [1 + \frac{g_{BOS}}{Q_{2007}^D}])^{t-1} \right\} + ms_t \left\{ C_0^{Panel,thin} \cdot (Q_{2007}^{G,thin} \cdot [1 + \frac{g_{Panel,thin}}{Q_{2007}^{G,thin}}])^{t-1} \right\}$$

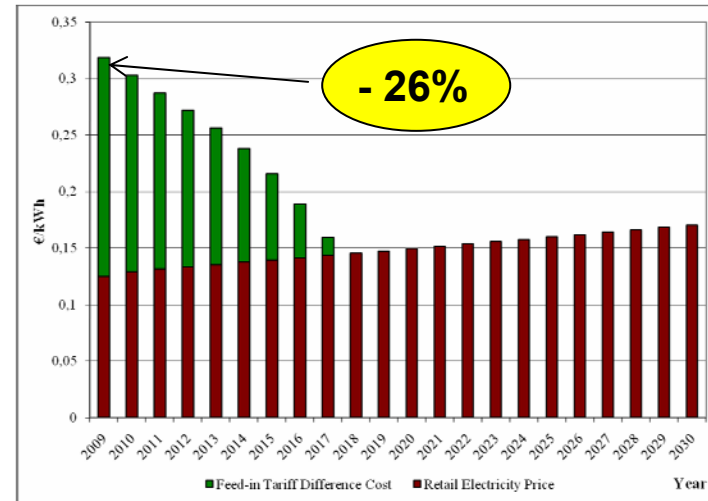
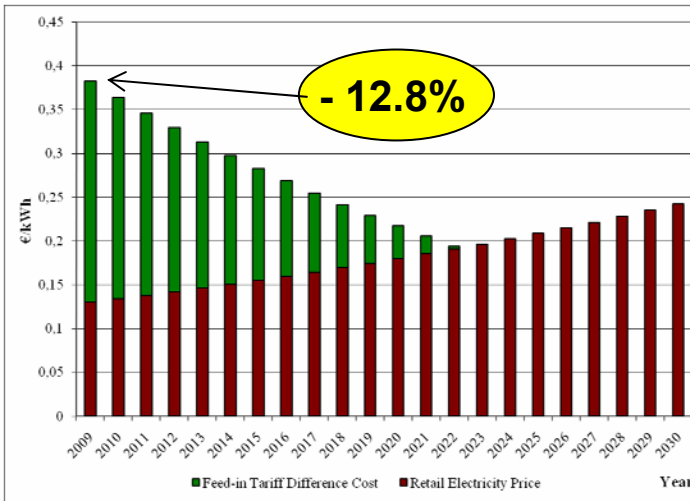


Scenario Results

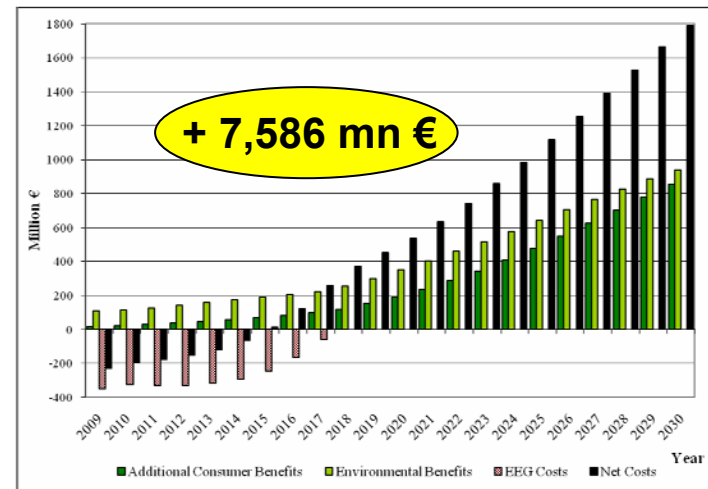
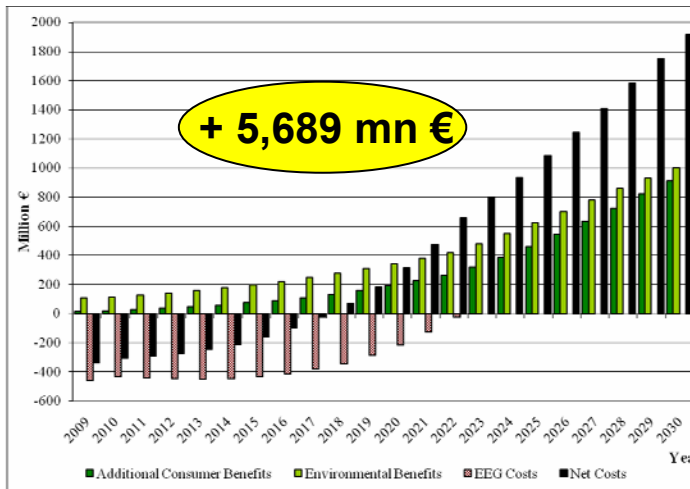
Scenario 1 ("Economic Growth")

Scenario 2 ("Bright Future")

Feed-in Tariffs



Social Costs and Benefits



Agenda

1. Introduction
2. The Model
3. Data and Parameterization
4. Base Case Results
5. Scenarios
6. Conclusions

Results show that the EEG's current feed-in tariffs for residential PV are too high

Results (contd.)

- PV's welfare effect strongly depends on the chosen scenario
- In the positive scenarios, residential PV reaches grid-parity until 2030
- Sensitivity Analysis:
 - Welfare effects are primarily influenced by
 - Learning effects
 - Discount rates
 - Demand is primarily influenced by
 - Demand parameter calibration



Conclusions

- Residential PV's current promotion scheme in Germany according to the EEG should be reconsidered
- Induced regional learning effects in PV equipment production are limited
- Employment effects and aspects of security of energy supply have not been taken into account
- Real options approach: accumulation of knowledge and value of PV as strategic technology deployment?



TECHNISCHE
UNIVERSITÄT
DRESDEN



**Thank you very much
for your attention!
Questions or comments are
highly appreciated.**

Robert Wand: rw@wip.tu-berlin.de

Florian Leuthold: florian.leuthold@tu-dresden.de

**Chair of Energy Economics and Public Sector Management
Workgroup for Economic and Infrastructure Policy**

References (Selected)

- Benthem, Arthur van, Kenneth Gillingham and James Sweeney (2008): Learning-by-Doing and the Optimal Solar Policy in California. *Energy Journal*, Vol. 29, No. 3, pp. 131-151.
- BMU (2008): *Erneuerbare Energien in Zahlen: Nationale und internationale Entwicklung*. Bundesministerium für Umwelt, Naturschutz und Reaktorsicherheit, Report, June 2008. Retrieved 15/03/2009 from http://www.erneuerbare-energien.de/files/erneuerbare_energien/downloads/application/pdf/broschuere_ee_zahlen.pdf
- Frondel, Manuel, Nolan Ritter and Christoph M. Schmidt (2008): Germany's Solar Cell Promotion: Dark Clouds on the Horizon. *Ruhr Economic Papers*, No. 40, Rheinisch-Westfälisches Institut für Wirtschaftsforschung, Essen.
- Hirschl, Bernd (2008): *Erneuerbare Energien-Politik. Eine Multi-Level Policy-Analyse mit Fokus auf den deutschen Strommarkt*. Wiesbaden, Verlag für Sozialwissenschaften.
- IEA International Energy Agency / Wissing, Lothar (2007): *National Survey Reports of PV Power Applications in Germany 2007*. Jülich.
- Klobasa, Marian, Frank Sensfuß and Mario Ragwitz (2009): *CO2-Minderung im Stromsektor durch den Einsatz erneuerbarer Energien im Jahr 2006 und 2007*. Report, Fraunhofer Institute for Systems and Innovation Research, Karlsruhe.
- Krewitt, Wolfram, Michael Nast and Joachim Nitsch (2005): *Energiewirtschaftliche Perspektiven der Fotovoltaik*. DLR Deutsches Zentrum für Luft- und Raumfahrt e.V., Kurzfassung, Stuttgart.
- Lindenberger, Dietmar, Michael Bartels, Frieder Borggreffe, David Bothe, Ralf Wissen, Bernhard Hillebrand, Hans Georg Buttermann, Michael Bleuel (2008): *Studie Energiewirtschaftliches Gesamtkonzept 2030*. Report, 03/31/2008, Institute of Energy Economics at the University of Cologne (EWI) and Energy Environment and Forecast Analysis GmbH (EEFA), Cologne and Berlin.
- Schumpeter, Joseph A. (1934): *The Theory of Economic Development: An Inquiry into Profits, Capital, Credit, Interest, and the Business Cycle*. Harvard University Press, Cambridge, MA, USA.
- Staffhorst, Martin (2006): *The Way to Competitiveness of PV – An Experience Curve and Break-even Analysis*. Dissertation, University of Kassel. Kassel University Press.