



PROGRAM

Conference “Behavioral Environmental Economics”

Toulouse, 11&12 October 2012

Organized by Nicolas TREICH

Conference venue

Laboratoire d’Economie des Ressources NAturelles (LERNA)

Toulouse School of Economics (TSE)

Manufacture des Tabacs – Auditorium - Building S

1 rue des Amidonniers– 31000 Toulouse – France

Website

Conference Secretariat

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Conference : Auditorium – MS001

Coffee Break : Salle de Réception – MS002

Lunch : Salle de Réception – MS002

Thursday, October 11

9:00 - 9:30

Registration

9:30 - 11:00

Climate Policy

Chair: Nicolas Treich (Toulouse School of Economics)

Reyer Gerlagh (Tilburg University)

“Carbon prices for the next thousand years”

With Matti Liski

Robert Ritz (University of Cambridge)

“Optimal unselfishness in climate policy”

With Robert Hahn

Timo Goeschl (Heidelberg University)

“Giving in a large economy: Price and non-price effects in a framed field experiment on climate change”

With Johannes Diederich

11:00 - 11:30

Coffee break

11:30 - 13:00

The Willingness-To-Pay Approach

Chair: Henrik Andersson (Toulouse School of Economics)

James Hammitt (Harvard University, Toulouse School of Economics) *“Positive versus normative justifications for benefit cost analysis”*

Jason F. Shogren (University of Wyoming)

“Social pressure bias and stated preferences”

With Allison Brody, Alexander G. James and Anton Kim

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Thursday, October 11

Benjamin Ho (Vassar College)

"Moral Licensing and Moral Cleansing in Contingent Valuation and Laboratory Experiments of Willingness to Pay to Reduce Negative Externalities"

With Antonio Bento, Gregory Poe and John Taber

13:00 - 14:30

Lunch

14:30 - 16:00

Green Behavior

Chair: Astrid Hopfensitz (Toulouse School of Economics)

John Thøgersen (Aarhus University, Denmark)

"Does green consumerism increase the acceptance of wind power?"

With Caroline Noblet

Grischa Perino (University of East Anglia School of Economics)

"Motivation crowding in real consumption decisions: Who is messing with my groceries?"

With Luca A. Panzone and Timothy Swanson

Taciano Milfont (University of Wellington)

"Dimensions of psychological distance - spatial, temporal, social and hypotheticality - and their influence on ecological behaviour"

16:00 - 16:30

Coffee Break

16:30 - 17:30

Environmental Responsibility

Chair: Maja Becker (University Toulouse Le Mirail)

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Thursday, October 11

Irina Cojuharenco (Catolica Lisbon School of Business and Economics)

*“One person in the battlefield is not a warrior:
Self-construal, perceived ability to make a difference, and
socially responsible behavior”*

With Gert Cornelissen and Natalia Karelaia

Sebastien Pouget (Toulouse School of Economics)

*“The good, the bad and the ugly: A theory of profitable and
effective socially responsible investments”*

With Christian Gollier

17:30 - 18:30

Roundtable: *“Socially Responsible Investments to
Foster Green Growth? Pros and Cons”*



Organized by the « Chair Finance Durable et Investissement Responsable » (FDIR)

Chair: Sebastien Pouget (Toulouse School of Economics)

Michel Houdebine (DG Trésor)

Robert David Lake (Principles For Responsible Investment)

Jean Tirole (Toulouse School of Economics)

20:30

*Conference Dinner
(By invitation only)*

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Friday, October 12

9:00 - 10:30

Environmental Cooperation

Chair: Ingela Alger (Toulouse School of Economics)

Julien Daubanes (Center of Economic Research at ETH Zurich)

“Using Private Politics to Discipline Biased Regulators?”

With Jean-Charles Rochet

Andries Richter (University of Oslo)

“Contagious cooperation, temptation and ecosystem collapse”

With Johan Grasman and Daan van Soest

Stefan Ambec (Toulouse School of Economics)

“An experiment on resource and welfare division through a modified trust game”

With Giuseppe Attanasi and Arnaud Reynaud

10:30 - 11:00

Coffee Break

11:00 - 13:00

Green Incentives

Chair: Charles Raux (University of Lyon)

Paul J. Ferraro (Georgia State University)

“Heterogeneous treatment effects and mechanisms in information-based environmental policies: Evidence from a large-scale field experiment”

With Juan J. Miranda

Hunt Allcott (New York University)

“The Short-Run and Long-Run Effects of Behavioral Interventions: Experimental Evidence from Energy Conservation”

With Todd Rogers

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Friday, October 12

Marco Piovesan (University of Copenhagen)

“Do not trash the incentive! Monetary incentives and waste sorting”

With Alessandro Buccioli and Natalia Montinari

Sabrina Teyssier (INRA ALISS, Ivry-sur-Seine)

“Investments in Energy Saving Measures and Heterogeneous Preferences”

With Urs Fischbacher and Simeon Schudy

13:00 - 14:30

Lunch

14:30 - 17:00

Student Session (including a break between sessions 1 and 2)

Session 1 - Chair: Paul Seabright (Toulouse School of Economics)

Daniel Schwartz (Carnegie Mellon University)

“The chill of the moment: Teachable moments and climate change”

With George Loewenstein

Francisco JM Costa (London School of Economics)

“Can Rationing Affect Long Run Behavior? Evidence from Brazil”

Timo Gores (University of Cologne)

“Attention, media and fuel efficiency”

With Stefan Thoenes

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Session 2 - Chair: Denis Hilton, University Toulouse 2

Sophie Clot (SupAgro INRA Montpellier)

“Do good deeds make bad people?”

With Gilles Grolleau and Lisette Ibanez

Julia Blasch (ETH, Zurich)

“Retail demand for voluntary carbon offsets: A choice experiment among swiss consumers”

With Mehdi Farsi

Trisha Shrum (Harvard University)

“Mind the Gap: Self-Perpetuating Perceptions and the Energy Efficiency Gap”

With Todd Rogers

Laurent Waroquier (University Toulouse le Mirail)

“The impact of an ecologically motivated bonus/malus system on train usage and its paradoxical effect on non-incentivized green behaviours”

With Laetitia Charalambides, Christophe Demarque, Denis Hilton and Charles Raux

30' per paper, including 20' for the speaker and 10' for general discussion.
In the students' session on Friday afternoon, there are 20' per paper, including 15' for the speaker and 5' for general discussion.