



# Toulouse Network for Information Technology

Annual Meeting Sept 30 and Oct 1, 2016 - Microsoft, Redmond

## Program

### Friday, Sept 30 (EBC)

9:00 - 9:30 Welcome / breakfast

9:30 - 11:45 Academic Presentations

Josh Lerner (Harvard) 45'

Presentation on "**Observations about standard setting in practice**"

Heidi Williams (MIT) 45'

Presentation on "**Patents and follow on innovation**"

Glenn Ellison (MIT) 45'

Presentation on "**Diversity in IT sector**"

11:45 - 1:30 Lunch + White paper presentations

Lunch 15'

Roundtable on the **impact of the IT industry** moderated by Craig Shank

Nick Bloom (Stanford) 20' (Impact on productivity of the economy:  
"Where has all the productivity growth gone?")

Susan Athey (Stanford) 20' (Impact on productivity of government)

Daron Acemoglu (MIT) 20' (Impact on labor market)

Glenn Ellison (MIT) 5' (Impact on education)

Discussion 25'

1:30 - 2:00 BREAK

2:00 - 3:30 Microsoft presentations

Roundtable on **Privacy/Big Data/ML and the future of automation** moderated  
by Daron Acemoglu (MIT)

Dave Heiner 10'

Yvonne Thomas 10'

Discussion 10'

Roundtable on the **Cloud** moderated by Susan Athey (Stanford)  
John Galligan 10'  
Justin Rao 10'  
Discussion 10'

Roundtable on **IP** moderated by Josh Lerner (Harvard)  
Dave Jones 10'  
Isabella Fu 10'  
Discussion 10'

3:30 - 3:55 BREAK

3:55 - 4:00 Update on antitrust and competition policy issues  
Chris Nelson

4:00 - 5:30 Academic Presentations

Renato Gomes (TSE) 45'  
Presentation on "**Drip Pricing**"  
Jon Levin (Stanford) 45'  
Presentation on "**Platform pricing**"

**Saturday, October 1** (Building 8 / Room 1109)

8:30 Arrival

9:00 - 11:15 Academic presentations

Matt Gentzkow (Stanford) 45'  
Presentation on "**Partisan language**"  
Daron Acemoglu (MIT) 45'  
Presentation on "**Demographics and Automation**"  
Susan Athey (Stanford) 45'  
Presentation on "**Using Machine Learning for Personalized Policy Recommendations: Welfare Benefits of Big Data**"

11:15 - 11:30 BREAK

11:30 - 1:00 Academic presentations

Bruno Jullien (TSE) 45'  
Presentation on "**Privacy Protection**"  
Nick Bloom (Stanford) 45'  
Presentation on "**Management as a Technology**"

1:00 - 2:30 Lunch + Network meetings