

# **CALL FOR PAPERS**

## **Deadline 13 October 2003**

### **THE ECONOMICS OF TWO-SIDED MARKETS** with special emphasis on Payment Systems

Organised by the Centre for Economic Policy Research (CEPR)  
and the Institut D'Economie Industrielle (IDEI)

**January 23<sup>rd</sup> and 24<sup>th</sup>, 2004**  
Toulouse, France

We invite the submission of theory, empirical, and policy- oriented papers on topics related to the economics of two-sided markets. Particular emphasis will be given to **payment systems**, but we are also interested in other industries like **telecommunications, Internet, software, media, intermediaries**. The primary focus is on academic research, but we intend to organize one or two panel sessions to confront the views of industry experts and regulators, for instance on antitrust issues.

**Scientific Committee:** Mark Armstrong, Dennis Carlton, Michael Katz, Jean-Charles Rochet, Richard Schmalensee, Jean Tirole, and Julian Wright.

Among the topics to be addressed during the conference are:

- **General properties of two-sided markets:** definition, classification, determinants of price structure,
- **Pricing strategies of platforms:** theory and practice,
- **Institutional arrangements and governance issues:** private platforms Vs cooperatives,
- **Regulation and antitrust issues:** tie-ins, interchange fees, exclusivity clauses.

If you would like to present a paper at the conference, please submit an electronic copy to **Marie-Pierre BOE** (boe@cict.fr) by **October 13, 2003** with the subject heading "Conference on Two-Sided Markets". Detailed abstracts will be considered, but preference will be given to completed papers.

If you would like to participate as a discussant or a panelist, please send an e-mail to **Jean-Charles ROCHET** (rochet@cict.fr) or **Jean TIROLE** (tirole@cict.fr) indicating your specific topics of interest.

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