Disasters, Recoveries, and Predictability

François Gourio

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2008

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- An alternative to leading asset pricing models?

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 - time-series predictability of stock returns
 - cross-sectional predictability of expected returns

- Review of the Barro-Rietz model
- Recoveries in the Data and in the Model (AER P&P)
- Time-Series Predictability (FRL)
- Cross-Section Predictability (WP)

Barro-Rietz model

• Representative agent:

$$E\sum_{t=0}^{\infty}\beta^{t}\frac{C_{t}^{1-\gamma}}{1-\gamma}.$$

- Endowment Economy.
- Consumption = dividend process:

$$\Delta \log C_t = \mu + \sigma \varepsilon_t$$
, with probability $1 - p$,

 $= \mu + \sigma arepsilon_t + \log(1-b)$, with probability p,

 ε_t iid N(0, 1).

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- Constant P-D ratio.

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|-----------|---|-------|
| β | discount factor | 0.97 |
| μ | trend growth | 0.025 |
| σ | std dev of business cycle shocks | 0.02 |
| γ | risk aversion | 4 |
| р | probability of disaster | 0.017 |
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- Results driven by large disasters: if keep only disasters < 40%, EP = 0.8%.

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Simulating a path of Log GDP in the Barro Model



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Disasters in the Data



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Measuring Recoveries

| in % | All disasters | | Disaster $\geq 25\%$ | |
|-------------|---------------|-----------|----------------------|-----------|
| | 57 events | | 27 events | |
| Years after | Growth | Loss from | Growth | Loss from |
| Trough | from Trough | Peak | from Trough | Peak |
| 0 | 0.0 | -29.8 | 0.0 | -41.5 |
| 1 | 11.1 | -22.8 | 16.1 | -32.7 |
| 2 | 20.9 | -16.8 | 31.3 | -24.2 |
| 3 | 26.0 | -13.7 | 38.6 | -20.4 |
| 4 | 31.5 | -10.2 | 45.5 | -16.9 |
| 5 | 37.7 | -6.1 | 52.2 | -13.4 |

• The iid assumption is violated...

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- $\pi = 1$: Sure recovery.

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Equity Premium with Recoveries



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- With low IES, ^P/_{Ct} falls more following a disaster if there is a possible recovery.
- Ex-ante equities are riskier.

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Effect of Recoveries with Epstein-Zin utility



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Implications of Recoveries for Asset Prices during Disasters

• Low IES: very high interest rates, low P-D ratio.

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- High IES: not so high interest rates, P-D ratio rises slightly.
- Empirically: interest rate not so high, but P-D ratios fall (modestly).
- May need higher risk in disasters to fit these data.

P-E ratio not really low in the Great Depression



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Prices and Earnings fell by similar amount



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$$R_{t+1}^e - R_{t+1}^f = \alpha + \beta \frac{D_t}{P_t} + \varepsilon_{t+1},$$

$$eta=$$
 3.83, t-stat = 2.61, $R^2=$ 7.4%

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- Is the disaster model consistent with these patterns?

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- Intuition: high p_t leads to more (precautionary) savings, low interest rates, and high equity risk premium.

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- Neither fits the data.
- "Interest rate too volatile in the model"

• One resolution: size of dividend disaster change over time, but **not** size of consumption disaster:

 $\begin{array}{lll} \Delta \log C_{t+1} &=& \mu + \sigma \varepsilon_{t+1}, \\ \text{and } \Delta \log D_{t+1} &=& \mu + \sigma \varepsilon_{t+1}, \\ \text{with probability } 1 - p; \end{array}$

or $\Delta \log C_{t+1} = \mu + \sigma \varepsilon_{t+1} + \log(1-b)$, and $\Delta \log D_{t+1} = \mu + \sigma \varepsilon_{t+1} + \log(1-\mathbf{d}_t)$, with probability p,

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 - unusual "time-varying expected leverage" of stocks.
 - does not explain why "risk premia move all together"

Another solution: Epstein-Zin utility

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- Leverage = 3, IES = 1.5.

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- Highly volatile probability of disaster.
- Equity premium too high then.

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 - Gabaix-style model: time-varying prob of disaster, and perhaps no disaster realized in sample.

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9/11 as 'Natural Experiment'

• Use the return on 9/17 as a proxy for exposure to disaster:



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9/11 as 'Natural Experiment'

• Use the return on 9/17 as a proxy for exposure to disaster:



• Mean return of defense, gold, tobacco stocks is not low!

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Fama-French 25 returns on 9-17 vs. mean excess returns



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Data from 9-17-01

| | E(R) | Return on 9-17 |
|--------|------|----------------|
| HML | 0.40 | -0.93 |
| t-stat | 3.47 | |
| | | |
| SMB | 0.24 | 0.24 |
| t-stat | 2.19 | |
| | | |
| UMD | 0.76 | 2.72 |
| t-stat | 5.01 | |
| | | |
| SV-SG | 0.49 | -0.20 |
| t-stat | 4.14 | |
| | | |

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Measuring the Exposure to Large Negative Market Returns

• Measure exposure to large decreases in the stock market.

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- Measure exposure to large decreases in the stock market.
- First step: find β_i^d by a time-series regression, for each asset:

$$R_{t+1}^{i} - R_{t+1}^{f} = \alpha_{i} + \beta_{i}^{d} \left(R_{t+1}^{m} - R_{t+1}^{f} \right) imes \mathbf{1}_{R_{t+1}^{m} - R_{t+1}^{f} < -10} + \varepsilon_{it+1}.$$

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- Second step: do β_i^d "explain" the differences in average returns?
- Disaster CAPM"
- Data: US, portfolios of stocks, 1926-2006.

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Evaluating the "Disaster CAPM"



Figure: CAPM (top panel) and Disaster CAPM (bottom panel).

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Disaster Beta and Market Beta are highly correlated



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• probability of disaster unobservable⇒SDF unobserved.

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- given p_t , construct the SDF M and test the conditions $E(MR_i^e) = 0$.

Implied Probability of Disaster



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Predicted mean returns vs. Data mean returns



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 - $\bullet~$ Need high IES $\rightarrow~$ tension with the need for low IES for recoveries.
- Cross-sectional evidence is mixed

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Backup

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- Data on **GDP per capita** in XXth century (Maddison).
- 20 OECD countries + 15 countries from Latin America and Asia.
- Defines disaster as fall in GDP greater than 15% (peak-to-trough).
- Finds 60 disasters.
- Prob of disaster = $\frac{60}{35}$ =1.7% per year.
- Average peak-to-trough decline is 29%.
- Mainly WWI, Great Depression, WWII, Latin America post WWII.
- Barro and Ursua (2008): measuring consumption disasters.

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More dynamics



Figure: Impact of the speed of recovery on the unconditional equity premium in the model, for two elasticities of substitution parameters.

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Cross-Sectional Tests: Theory

$$\begin{aligned} \Delta \log D_{it} &= \mu_i + \lambda_i \varepsilon_t \\ &= \mu_i + \lambda_i \varepsilon_t + \eta_i \log(1-b) \end{aligned}$$

• Exposure to "business cycle shocks" λ_i .

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- Exposure to "business cycle shocks" λ_i .
- Exposure to disasters η_i .
- Implied stock *i* excess return:

$$\log \frac{\textit{ER}^{e}_{i}}{\textit{R}^{f}} = \lambda_{i}\sigma\gamma + \log\left(\frac{\left(1-\textit{p}+\textit{p}(1-\textit{b})^{-\gamma}\right)\left(1-\textit{p}+\textit{p}(1-\textit{b})^{\eta_{i}}\right)}{1-\textit{p}+\textit{p}(1-\textit{b})^{\eta_{i}-\gamma}}\right)$$

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Motivation for 1-factor disaster model



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| Probability of a recovery π | 0.00 | 0.30 | 0.60 | 0.90 | 1.00 |
|---------------------------------|------|------|------|------|------|
| IES = 0.25 | 3.31 | 4.62 | 5.91 | 7.19 | 7.64 |
| IES = 0.50 | 3.31 | 3.30 | 3.03 | 2.26 | 1.68 |
| IES = 1 | 3.31 | 2.69 | 1.94 | 1.00 | 0.54 |
| IES = 2 | 3.31 | 2.42 | 1.52 | 0.63 | 0.30 |

Table: Equity premium, as a function of the intertemporal elasticity of substitution (IES) and the probability of a recovery.

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Effect of Recoveries with Epstein-Zin utility

| | ER ^b | ER ^e | $\sigma(R^e)$ | $\sigma(R^b)$ | $\sigma(D)$ | $\sigma(pd)$ | $\beta_{R^e R^b}$ | β_{R^e} |
|-------|-----------------|-----------------|---------------|---------------|-------------|--------------|-------------------|---------------|
| Model | 1.62 | 16.47 | 23.55 | 2.55 | 6.48 | .411 | 3.77 | 2.750 |
| Data | 1.03 | 8.91 | 15.04 | 4.36 | 14.9 | .415 | 3.83 | 3.39 |

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