

Programme

Conference on Standards-Essential Patents

Toulouse, May 16, 2013

Conference venue

Toulouse School of Economics (TSE)
Manufacture des Tabacs - Auditorium - Building S
21 allée de Brienne – 31015 Toulouse, France
<http://www.idei.fr/conference/sep.html>

Conference Secretariat

Florence Chauvet
Phone: +33 (0)5 61 12 86 33
florence.chauvet@tse-fr.eu



21 allée de Brienne
31015 Toulouse cedex 6
FRANCE
Tél : +33 (0)5 61 12 85 89
www.tse-fr.eu

Microsoft®



BERKELEY CENTER FOR
LAW & TECHNOLOGY



INSTITUT
D'ECONOMIE
INDUSTRIELLE



Programme

Conference on Standards-Essential Patents

May 16, 2013 - Toulouse School of Economics (TSE)

8:00 - 9:00 Coffee, breakfast and registration

9:00 – 11:00 Setting the stage

What do we know about the economics, the law and the politics of FRAND?

Speakers: 20 mn

Floor: 40 mn

Chair: Robert Barr (Berkeley Center for Law & Technology)

Andy Culbert (Microsoft)

Keith Maskus (University of Colorado)

Jorge Padilla (Compass Lexecon)

Fiona Scott-Morton (Yale University)

11:00 – 13:00 Corporate round table

A view from the trenches: How does FRAND licensing affect innovation, standard setting and adoption of new technologies?

Speakers: 10 mn

Floor: 30 mn

Chair: Stuart J. Graham (Georgia Tech)

Tero Louko (Google)

Monica Magnusson (Ericsson)

Paul Melin (Nokia)

Nicolas Schifano (Microsoft)

Mark Snyder (Qualcomm)

Michael Tierney (Intel)

13:00 – 13:45 Lunch





Programme

Conference on Standards-Essential Patents

May 16, 2013 - Toulouse School of Economics (TSE)

13:45 – 15:45 Economic and legal analysis

Speakers: 16 mn

Discussant: 8 mn

Chair: Suzanne Scotchmer (University of California Berkeley)

Carl Shapiro (University of California at Berkeley)

Discussant : Jean Tirole (TSE)

David Salant (TSE)

Discussant : Nancy Gallini (University of British Columbia)

Gregory Sidak (Criterion Economics)

Discussant: Dietmar Harhoff (University of Munich)

Yann Menière (MINES ParisTech)

Discussant: Stuart J. Graham (Georgia Tech)

Jean Tirole (TSE)

15:45 - 16:15 Break

16:15 – 18:15 Policy round table

Summing it up. What should we do given what we know? What are the priorities for legal and economic analysis of FRAND and its consequences?

Speakers: 10 mn

Floor: 80 mn

Chair: Cristina Caffarra (Charles River Associates)

Gregor Langus (Charles River Associates)

Mario Mariniello (Bruegel)

Suzanne Munck (Federal Trade Commission)

Nikolaus Thumm (European Patent Office)

Gunnar Wolf (European Commission)