

Sixth bi-annual conference on:



The Economics of Intellectual Property, Software and the Internet

Toulouse, January 13-14, 2011

➔ **THE OBJECTIVE OF THE CONFERENCE**, co-sponsored by the Institut D'Economie Industrielle and the Toulouse School of Economics, is to discuss recent academic contributions to the economics of Intellectual Property, and of the Software and Internet Industries, whether theoretical, econometric, experimental or policy oriented. There will be an increased emphasis on intellectual property compared to previous conferences in the series because of the growing importance of IP issues for research and for policy.

➔ **TOPICS TO BE COVERED** include (this list is suggestive and not exhaustive; all contributions to our understanding of these industries and their impact on the economy in general are welcome):

- The industrial organization of the software and internet industries (competition and regulation, contractual relationships, strategies of firms, demand).
- Issues in intellectual property policy.
- Consequences for growth and employment of the software and internet industries.
- E-Commerce, including jurisdictional issues/taxation and competitive strategies.
- Social networking and Web. 2.0.
- New technologies of information and communication and the organization of firms.
- Standards and intellectual property patents.
- Software platforms as two-sided markets.
- The economics of cloud computing.
- The economics of R&D.
- Internet advertising.

➔ **THE SCIENTIFIC COMMITTEE** is composed of Philippe Aghion, Susan Athey, Nick Bloom, Luis Garicano, Neil Gandal, Bengt Holmstrom, Jon Levin, Preston Mc Afee, John Van Reenen, Ran Spiegel and Hal Varian.

➔ **THE ORGANIZING COMMITTEE** is composed of Jacques Crémer and Paul Seabright.

➔ **PROSPECTIVE PARTICIPANTS** are invited to pre-register and/or to submit papers by sending an e-mail to: softint@cict.fr. Papers should be received by 30 September 2010 (abstracts will be considered, but papers are preferred). A decision will be made by 24 October 2010.

➔ **REGISTRATION FEES**: € 200 (includes lunches, conference dinner and coffee breaks). Waived for speakers and discussants, special rates for certain other attendees.

FURTHER INFORMATION is available on the conference web page, and more specific information will be sent to those who have pre-registered. Travel on the base of economy class, accommodation and local expenses will be provided for speakers. For further information contact the conference secretariat:

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