



Fifth bi-annual conference on

**THE ECONOMICS OF THE SOFTWARE
AND INTERNET INDUSTRIES**

Toulouse, January 8-9, 2009



THE OBJECTIVE OF THE CONFERENCE, co-sponsored by the Institut D'Économie Industrielle ([IDEI](#), Toulouse) and the Toulouse School of Economics, is to discuss recent academic contributions to the economics of the Software and Internet Industries, whether theoretical, econometric, experimental or policy oriented.

TOPICS TO BE COVERED include (this list is suggestive and not exhaustive; all contributions to our understanding of these industries and their impact on the economy in general are welcome):

- ♦The industrial organization of the Software and Internet Industries (competition and regulation, contractual relationships, strategies of firms, demand).
- ♦Consequences for growth and employment of the Software and Internet Industries.
- ♦E-commerce, including jurisdictional issues/taxation and competitive strategies.
- ♦Social networking and Web 2.0.
- ♦New technologies of information and communication and the organization of firms.
- ♦Intellectual property policy.
- ♦Software platforms as two-sided markets.
- ♦Issues in internet security and privacy.
- ♦The economics of search and search engines
- ♦Internet advertising.

THE SCIENTIFIC COMMITTEE is composed of Daron Acemoglu, Philippe Aghion, Susan Athey, Glenn Ellison, Luis Garicano, Michael Katz, Josh Lerner, Preston McAfee, John Van Reenen and Hal Varian.

THE ORGANIZING COMMITTEE is composed of Jacques Crémer, Bruno Jullien and Paul Seabright.

PROSPECTIVE PARTICIPANTS are invited to pre-register and/or to submit papers by sending an email to softint@cict.fr. Papers should be received by 30 September 2008 (abstracts will be considered, but papers are preferred). A decision will be made by 24 October 2008.

REGISTRATION FEES: 200 € (includes lunches, conference dinner and coffee breaks). Waived for speakers and discussants, special rates for certain other attendees.

FURTHER INFORMATION is available on the [conference web page](#), and more specific information will be sent to those who have pre-registered. Travel on the basis of economy class and local expenses will be provided for speakers. For further information contact the conference secretariat:

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