



**CONFERENCE ANNOUNCEMENT:
REGULATION OF MEDIA MARKETS**
IDEI, University of Toulouse and ZEI, University of Bonn

Toulouse, 1st/2nd October 2004

The Institut d'Economie Industrielle (IDEI), University of Toulouse-1 and the Centre for European Integration Studies (ZEI), University of Bonn will host a conference on the regulation of the media on the 1st and 2nd October 2004. The conference will take place at the Manufacture des Tabacs, 21 allée de Brienne, 31000 Toulouse.

This conference follows two highly successful workshops in media economics held in Aix-en-Provence, France, in October 2001 and in Bergen, Norway, in October 2003.

In recent years, there has been a growing literature on different aspects of the mass media sector, both from a political economy and from an industrial organisation perspective. There has been increasing concern that public policy towards the regulation of the media sector may fail to take into account both the features that distinguish it from other sectors of the economy, and the impact of technical change and other developments that may make traditional approaches to regulation obsolete. The questions on which this conference will focus fall into two main categories, those of competition and content regulation, though important questions arise about the boundary between these questions. It is intended that there will be a round table on policy implications as well as more academic research presentations.

Among the issues to be considered are the following:

- 1) How can quality be defined, measured and influenced in media markets?
- 2) How is technology changing the boundaries of media markets?
- 3) How does competition between firms in media markets differ from competition in other markets?
- 4) What is the impact of competition regulation on the content of media production?
- 5) What is the link between the content of media production and the performance of democratic decision-making processes?
- 6) How do media ownership and concentration affect the variety and completeness of information supplied?

Submissions are invited by 1st June 2004. Speakers whose papers are accepted for presentation will be notified by July 15th 2004, and will be reimbursed travel and subsistence expenses for attendance at the conference.

The number of places available for non-speakers is strictly limited. Those who wish to attend without presenting a paper are encouraged to register as soon as possible, using the registration form below.

CONFERENCE SCIENTIFIC COMMITTEE:

Simon Anderson, University of Virginia
Jean Gabszewicz, CORE, University of Louvain.
Marc Ivaldi, IDEI, University of Toulouse.
Bruno Jullien, IDEI, University of Toulouse.
Juergen von Hagen, ZEI, University of Bonn
Paul Seabright, IDEI, University of Toulouse.
Lars Sorgard, NHH, Bergen.

CONFERENCE ORGANIZING COMMITTEE:

Elena Argentesi, EUI Florence and GREMAQ, University of Toulouse.
Paul Seabright, IDEI, University of Toulouse

DATE :

The conference dates are Friday and Saturday, October 1-2, 2004.

LOCATION :

Manufacture des Tabacs,
21, allée de Brienne,
31000 Toulouse, France

FURTHER INFORMATION :

Please contact :

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REGISTRATION FORM

IDEI-ZEI conference on “*Regulation of Media Markets*”

Toulouse, October 1-2, 2004

Last Name	
First Name	
Title	
Affiliation	
Street	
Postal/Zip Code	
City	
Country	
Phone	
Fax	
E-Mail	
Do you intend to submit a paper?	YES/NO
If yes, title of paper to be submitted	

Please send this form to the conference secretary:

Sylvie Mercusot

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