

Comments on

# **Universal Service 2.0 on a Digital Postal Platform**

by Mohammad Adra, David Asher and Bruce Marsh

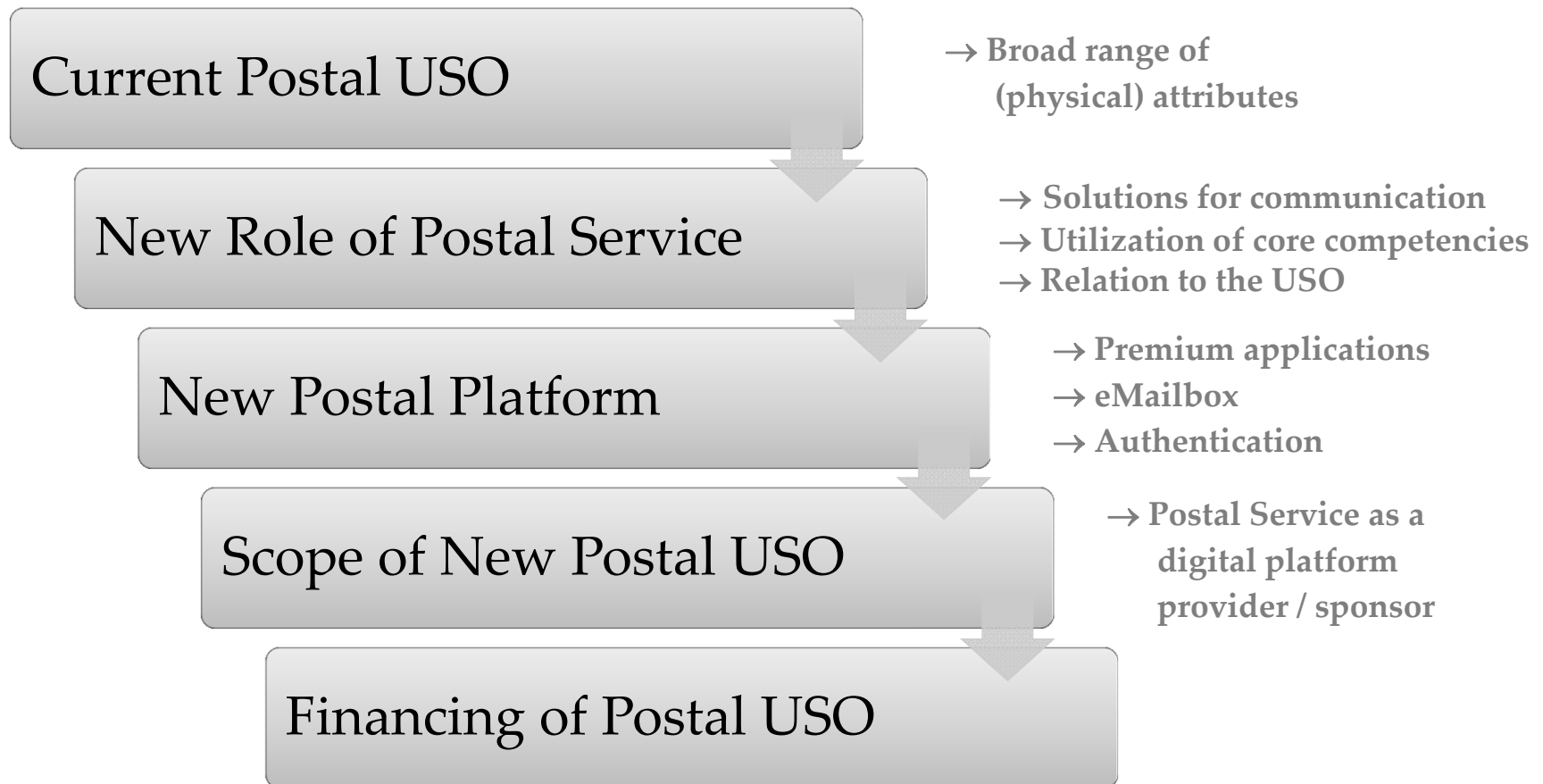
*The Economics of the Postal Sector in the Digital World*

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# Line of Reasoning



# Scope of USO

## Current scope

- Geographic scope
- Product range
- Access
- Delivery
- Pricing
- Service quality
- Enforcement



## Future scope

- Geographic scope
  - Product range
  - Access
  - Delivery
  - Pricing
  - Service quality
  - Enforcement
  - Security
  - Legal parity
  - Dual address
- } Really part of the USO?

# The Future Nature of USO

- Implied by argument of the paper:  
Provide opportunities for the Postal Service
- What about the consumers' needs?
- What about society's objectives?
- What are the exact attributes:
  - physical **and** digital  
implied in: delivery, pricing, service quality
  - physical **or** digital  
implied in: geographic scope, product range, access
- What about IP rights? (see Rpost's suits for patent infringement)
- Proposed USO may be too good to be true: It is not possible to grant flexibility to both the consumer and the postal service at the same time.

**Thank you!**

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