# Does expected supply affect the price of emission permits? Evidence from Phase I in the EU ETS

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## Convenience yield

The CY is the portion that has to be added in order to restore the no-arbitrage relationship between spot and future prices. What determines the CY in the CO<sub>2</sub> market?



## Litterature on CY in the EUA

- Borak et al. (2006) model the convenience yield as a function of the spot price and the variance of the spot price.
  - positive impact of the spot price on the convenience yield and a negative impact of variance.
- The interplay between risk-averse compliance and non-compliance agents in our model follows Maeda (2004) and Colla, Germain and van Steenberghe (2008).
  - Maeda postulates that firms' emissions to be driven by a common factor, while Colla, Germain and van Steenberghe develop a two-date model with bankable permits and no futures market.
- We innovate with respect to both papers by explicitly considering uncertainty about future environmental policy, which adds to the production risk faced by firms.

- We develop a model for the joint determination of spot and futures prices, and derive an equation to explain the difference between Phase I spot price and futures price with expiration in Phase II.
- Main ingredients of the model
  - market structure: regulated agents and speculators;
  - uncertainty on BAU emissions (economic growth), allowance endowments and financial wealth.
  - equilibrium futures and spot prices: information discovery (convenience yield issues) and expectations.

- In the testable version of our theoretical model, the convenience yield for Phase I depends on abatement costs and nonlinear variables (interaction abatement costs-spot price, abatement costs-covariance between financial wealth and production)
  - the empirical part allows identification of a coefficient measuring the future excess supply perceived by the market.
- Market participants were willing to believe the announcement of the EC expecting more permits to be issued in Phase II, widening the convenience yield.

## The model

# The analytical framework

We consider a model with two dates, t=1,2, each date representing one EU ETS Phase.

- Allowance markets. The spot market is open at both dates with permits prices  $p_1$  and  $p_2$ . At date 1 market participants trade permits for date 2 delivery at the price F.
  - Banking (spot) permits across dates is not allowed.
- Agents. Continuum of agents price takers and risk averse.
  - ullet Two types of market participants: compliance  $(\lambda)$  and non-compliance agents  $(1-\lambda)$

- At date t, firm i's BAU emissions are given by  $e_{it}^B$ .
  - Firm i freely receives an endowment of permits from the regulator in each phase, ē<sub>it</sub>.
  - $\Delta e_{it} = e_{it}^{B} \bar{e}_{it}$  is firm i's permits shortage in the absence of abatements.
  - The abatement of firm i during phase t is  $a_{it}$
  - Permits on the spot market:  $\Delta e_{it} a_{it}$ .
- The abatement cost function,  $C_i(a_{it})$ , is increasing and convex in  $a_{it}$ :

$$C_{i}\left(a_{it}\right)=\frac{1}{2}c_{i}a_{it}^{2}.$$

 Firms' payoffs reflect the cash settlement of futures transactions at price F:

$$\Pi_{i} = -\sum_{t=1}^{2} \frac{1}{2} c_{i} a_{it}^{2} + \sum_{t=1}^{2} p_{t} (a_{it} - \Delta e_{it}) + f_{i} (p_{2} - F),$$
 (1)

where  $f_i > 0$  denotes a long futures position.

- Each speculator, indexed by j, has wealth w<sub>j</sub> originated outside of the permits market labour income.
- Speculator j can buy/sell permits forward, so that his profits are

$$\Pi_{j}=w_{j}+f_{j}\left( p_{2}-F\right) .$$

• **Economy.** At each date, the *total BAU emissions* in the economy are

$$E_t^B = \int_0^\lambda e_{it}^B di$$

The sum of *permits endowments* over all firms represents the environmental objective,

$$ar{E}_t = \int_0^\lambda ar{e}_{it} di$$
 .

The aggregate permits shortage during phase t is

$$\Delta E_t = E_t^B - \bar{E}_t.$$

The aggregate wealth is

$$W = \int_{\lambda}^{1} w_j dj$$
.

### Uncertainty.

lacktriangle Aggregate production,  $Y_2$ , follows a Gaussian AR(1) process

$$Y_2 = \alpha Y_1 + \varepsilon, \tag{2}$$

with  $\alpha \in (0,1)$  and  $\varepsilon \sim \mathcal{N}.i.d. (0, \sigma_Y^2)$ .

Firm i BAU emissions reflect aggregate production as well as an idiosyncratic component

$$e_{i2}^B = \beta_i Y_2 + \varepsilon_{i2}, \tag{3}$$

where  $\varepsilon_{i2} \sim \mathcal{N}\left(0, \sigma_{\varepsilon}^{2}\right)$  with  $cov\left(\varepsilon_{i2}, \varepsilon\right) = 0$ ,  $\forall i$ , and  $cov\left(\varepsilon_{i2}, \varepsilon_{j2}\right) = 0$  for  $i \neq j$ .

Note that eq. (3) yields aggregate BAU emissions as

$$E_2^B = \beta Y_2 + \int_0^\lambda \varepsilon_{i2} di, \qquad (4)$$

 $\beta=\int_0^\lambda \beta_i di; \ \beta<1$ : not all sectors are included in the cap-and-trade scheme.

3. Firm *i* allowances are distributed according to a pro-quota allocation of the environmental objective,  $\bar{E}_2$ , i.e.

$$\bar{\mathbf{e}}_{i2} = \gamma_i \bar{\mathbf{E}}_2,\tag{5}$$

where  $\bar{E}_t \sim \mathcal{N}\left(\mu, \sigma^2\right)$  with  $cov\left(\bar{E}_2, \varepsilon\right) = \sigma_{E,Y}$ .

- Permits are allocated to regulated polluters only
  - A lax environmental policy would be characterized by  $\sigma_{E,Y}>0$  (any increase in pollution is accommodated by raising the amount of allowances).

4. Speculator j financial wealth corresponds to a fraction  $\eta_j$  of the aggregate wealth

$$w_j = \eta_j W \tag{6}$$

where  $W \sim \mathcal{N}\left(\mu_{W}, \sigma_{W}^{2}\right)$  with  $cov\left(W, \varepsilon\right) = \sigma_{W, Y}$  and  $cov\left(W, \bar{\mathcal{E}}_{2}\right) = cov\left(W, \varepsilon_{i2}\right) = 0$ ,  $\forall i$ .

- Speculators' aggregate wealth is (imperfectly) correlated with date 2 production and to date 2 total BAU emissions,  $E_2^B$ .
  - This leaves some room for speculators' to hedge their financial risk via futures transactions since  $w_j$  is correlated with the aggregate permits shortage  $\Delta E_2$ , which is the driver of spot permits
  - $\eta = \int_0^\lambda \eta_j dj$  denotes the fraction of aggregate wealth that accrues to speculators.

 Preferences. All agents are risk-averse as captured by the following expected utility

$$E\left[U_{k}\left(\Pi_{k}\right)\right] = E\left(\Pi_{k}\right) - \left(2\tau_{k}\right)^{-1}V\left(\Pi_{k}\right) \tag{7}$$

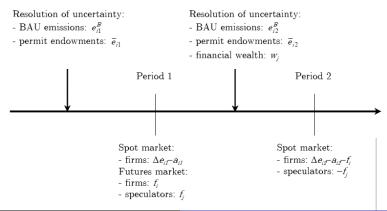
with k = i, j, and  $\tau_k > 0$  is agent k risk tolerance coefficient

#### Sequence of decisions.

- At each date t, firms choose abatement  $a_{it}$  after observing their date t endowment,  $\bar{e}_{it}$ , and BAU emissions,  $e_{it}^{B}$ .
- At date 1 firms and speculators decide their futures position,  $f_i$  and  $f_i$  respectively, for delivery at the second date.
- The spot prices p<sub>1</sub> and p<sub>2</sub> as well as the futures price F are determined by market clearing.

#### Uncertainty

- Each speculator sets  $f_j$  before observing the realization of his labour income,  $w_j$ .
- Each firm sets abatements  $a_{it}$  under certainty but chooses  $f_i$  before knowing BAU emissions,  $e_{i2}^B$ , and its permits endowment,  $\bar{e}_{i2}$ .



#### Date 2. Firms

- Firms face no uncertainty about  $\bar{e}_{i2}$  and  $e_{i2}^B$ .

$$a_{i2}^* = \frac{p_2}{c_i}. (8)$$

• Market clearing gives the equilibrium permit price,  $p_2^*$ 

$$p_2^* = \frac{\Delta E_2}{C},\tag{9}$$

where

$$\Delta E_2 = E_2^B - ar{E}_2$$
, and  $C = \int_0^\lambda c_i^{-1} di$ .

Notice that

$$E(p_2^*) = C^{-1} [\beta E(Y_2) - \mu]$$
 (10)

and

$$V(p_2^*) = C^{-2} \left[ \beta^2 \sigma_Y^2 + \lambda \sigma_{\varepsilon}^2 + \sigma^2 - 2\beta \sigma_{E,Y} \right]. \tag{11}$$

- The expectation of future prices increases with  $E(Y_2)$ , while an increase in the expected number of permits  $\mu$  makes the environmental constraint more lax, and thus lower prices.
- Uncertainty about both date 2 BAU emissions as well as the overall environmental objective increase the variance of future prices.
  - Eq. (11) uncovers tightness as a channel through with the regulator affects price volatility.

#### Date 1. Firms

- The equilibrium spot price is  $p_1^* = \frac{\Delta E_1}{C}$ .
- Firm *i* futures position depends on the first two moments of date 2 spot price and the cov. between permits' shortage and  $p_2^*$

#### Date 1. Speculators

- Speculators are uncertain about their future wealth and  $p_2^*$ .
- Non-compliance agents choose a long futures position whenever:
  - the spot price is expected to be above the futures price (speculative component);
  - permits provide insurance against future income fluctuations (hedging component).
- Environmental policy affects the speculators' demand for future contracts by the covariance between financial wealth and production.

#### Proposition

The futures market equilibrium is given by trades  $\left(f_i^*, f_j^*\right)$  and the corresponding price

$$F^* = E(p_2^*) + \tau^{-1} \left[ E(p_2^*) \cos(\Delta E_2, p_2^*) - \cos(\eta W, p_2^*) \right]$$
(12)

where  $\tau$  is the market risk tolerance:

$$\tau = \int_0^\lambda \tau_i di + \int_\lambda^1 \tau_j dj. \tag{13}$$

# Market composition (1)

 When firms only are active on the permits market, the futures equilibrium prices rewrites as

$$F^*(\lambda = 1) = E(p_2^*) \left[ 1 + \tau^{-1} cov(\Delta E_2, p_2^*) \right],$$
 (14)

- The convenience yield is determined by the comovement between firms' and aggregate permits shortage.
- The market is **always** in **Normal Contango**  $F^* > E(p_2^*)$  since with only firms we have

$$cov\left(\Delta E_{2},p_{2}^{*}\right)=CV\left(p_{2}^{*}\right)$$
,

More volatile date 2 prices will require a higher risk premium.

# Market composition (2)

 When speculators are the sole market participants , the futures market equilibrium is:

$$F^*(\lambda = 0) = E(p_2^*) - \tau^{-1}cov(\eta W, p_2^*), \qquad (15)$$

- Hedging motives drive the convenience yield.
- The market is in Normal Contango whenever wealth and production move in opposite directions or are weakly related.
- Normal Backwardation  $F^* < E(p_2^*)$  is likely to arise when the linear relationship between financial wealth and date 2 equilibrium permits price is sufficiently strong.

# Environmental policy

• The futures equilibrium price in eq. (12) can be rewritten as

$$F^* - E(p_2^*) = \tau^{-1} \left[ CE(p_2^*) V(p_2^*) - C^{-1} \beta \eta \sigma_{W,Y} \right].$$

- The latter equation highlights how a environmental policy affects the convenience yield. Suppose  $\sigma_{W,Y} < 0$  so that the market is in normal contango
  - A tight environmental policy and/or uncertainty about future permits supply would make permits prices more volatile, and the convenience yield widens.

 Under some simplfying hypotheses, and by using equilibrium properties, we rewrite the CY

$$F^{*} - p_{1}^{*} = \frac{c}{\lambda} (\bar{E}_{1} - \mu) + \frac{c^{2}}{\lambda^{2} \tau} (\bar{E}_{1} - \mu) V (p_{2}^{*}) + \frac{c}{\lambda \tau} p_{1}^{*} V (p_{2}^{*}) - \frac{c}{\lambda \tau} \sigma_{W,Y}$$

We run the following regression

$$(F_i - p)_t = \delta_0 + \delta_1$$
switch $_t + \delta_2$ switch $_t^2 + \delta_3$ p $_t$ switch $_t + \delta_4$ switch $_t$ Cov $(p, r_{SM})_t + \varepsilon_t$ 

- $\delta_1 \rightsquigarrow \frac{\left(\bar{E}_1 \mu\right)_t}{\lambda}$ ,  $\delta_2 \rightsquigarrow \frac{1}{\lambda^2 \tau} \left(\bar{E}_1 \mu\right) V\left(p_2^*\right)$
- $\delta_3 \rightsquigarrow \frac{V(p_2^*)}{\lambda \tau}$ ,  $\delta_4 \rightsquigarrow -\frac{1}{\lambda \tau}$
- $\delta_2$  measures the expectation about future allowances supply with  $\delta_2 < 0$  corresponding to more permits issued during Phase II.
- switch is the theoretical switching level used as a proxy of abatement costs



## Data and Method

- Futures Price: ECX data with delivery 2008 to 2012; spot price: Powernext CO2 data; from 24/06/2005 to 31/12/2007.
- Coal data: API 2 CIF ARA from Platts; Gas data: NBP from Bloomberg.
- Dow Jones StoXX 600 Return Index in log differences
- Helfand, Moore and Liu (2007) one step ahead forecast procedure to generate one-day ahead errors for each series
- OLS estimation- Standard errors are corrected using the Newey-West method.
- We allow for a break in 2006.

## Regression results

- Before the break, the coefficient  $\delta_4$  is positive, but not significantly so, and  $\delta_5$  is significantly negative, as expected.  $\delta_2$  is significantly negative.
- After the break, the estimated coefficients are usually not significantly different from zero, except for that associated with the expected change in supply, which is negative for the long maturities to 2011 and 2012.

	DEC 08	DEC 09	DEC 10	DEC 11	DEC 12
$\delta_2$	-0.0090***	-0.0092***	-0.0095***	-0.0098***	-0.0101***
	(-2.909)	(-3.035)	(-3.224)	(-3.453)	(-3.520)
$\delta_3$	0.0000***	0.0000***	0.0000***	0.0000***	0.0000***
	(3.066)	(3.291)	(3.232)	(3.205)	(3.054)
$\delta_4$	0.0056	0.0058	0.0056	0.0054	0.0055
	(1.116)	(1.165)	(1.151)	(1.108)	(1.076)
$\delta_5$	-29.7205**	-30.8501**	-31.9302**	-32.3368**	-32.4492**
	(-2.240)	(-2.318)	(-2.385)	(-2.398)	(-2.326)
$\delta_1$	-0.0387	-0.0449	-0.0417	-0.0376	-0.0328
	(-0.175)	(-0.200)	(-0.186)	(-0.166)	(-0.144)
Adj. R <sup>2</sup>	0.102	0.105	0.109	0.111	0.111
F-stat	5.907	6.078	6.272	6.393	6.413
Prob(F-stat)	0.000	0.000	0.000	0.000	0.000
Obs	174	174	174	174	174

## Conclusions

- The commitment to create a market for trading emission permits on the part of the EU was credible.
  - This was not obvious ex-ante due to lack of international coordination
- The unilateral effort on the part of a block of countries to go ahead with an allowance market could have been destroyed by mistakes in determining supply.
  - The EU was able to reaffirm its commitment, even after empirical evidence showed the existence of a large oversupply of permits in Phase
  - Investors regarded that as a sort of unavoidable cost associated with learning the position of the permits demand curve.
- Possible extension of the model: imperfect competition in the output market.